

Welcome, TCLA 26

Session 1: Foundations



TRANSIT
Citizen
Leadership
Academy



TRANSIT
ALLIANCE

AGENDA

- Formal Welcome
 - Transit Alliance Board Chair Ryan Stanton
 - Stephanie Tillman, TMA Group
 - Miranda Brown, Titans ONE Community
- Introductions/Ice Breaker
- BREAK - Grab a sandwich and drink
- Expectations & Housekeeping
 - Website Portal LOGIN Password is TransitAcademy
- Understanding our History: Transportation as a connector and divider.
Conversation with Historian David Ewing
- Intro to Transit Alliance of Middle Tennessee, Jessica Dauphin, President and CEO,
Transit Alliance of Middle TN



Thanks to our Generous TCLA 26 Sponsors



Welcome to TCLA

August 14, 2024



The TMA Group

The TMA Group is a **nonprofit leader** serving Middle Tennessee Commuters, focused on **commute solutions** for employees and employers, **Through partnership with FTA, TDOT, RTA.**

We are proud to operate **VanStar, Franklin Transit, and CMUTER employee solutions** — as well as managing projects that promote air quality, minimize traffic congestion, and provide technology solutions for transit.



For more information, visit **tmagroup.org**



TDM Definition

The Association for Commuter Transportation (ACT) defines TDM as:

The use of strategies to inform and encourage travelers to maximize the efficiency of a transportation system leading to.....

Improved Mobility

Reduced Congestion

Lower Vehicle Emissions

- A TDM approach also has the potential to deliver better environmental outcomes, improved public health, strengthen communities and grow prosperous cities.

History of TDM



History of TDM

TDM has its recent origins in the United States linked to the 1970s

Economic impacts of increased oil prices during the 1973 oil crisis and the 1979 energy crisis

When long lines appeared at gas stations, it became self-evident that alternatives to single occupancy commuter travel needed to be provided in order to:

- Save Energy
- Improve Air Quality
- Reduce Peak Period Congestion

TDM Strategies

Reduce the need for vehicle trips and the distance of trips (shop close to home)

Shifting to more efficient transportation modes like public transit and forms of ridesharing

Making information about local alternatives to single-occupancy vehicles easy to access and use

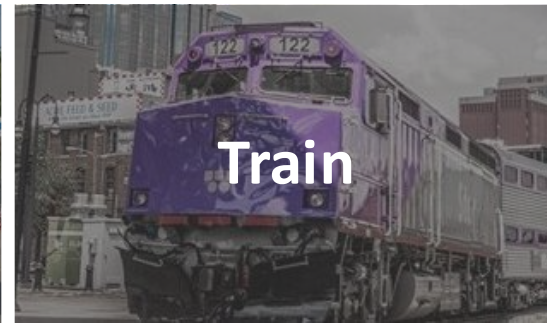
Marketing the benefits of commuting alternatives to business owners so they encourage their employees to use them

Supporting a diverse range of transportation options:

- Public Transit
- Vanpooling, Carpooling & Schoolpooling
- Walking, Cycling, Scooters and creative alternatives

Middle TN – Commute Benefits for Employees

- 1 What are commuter benefits
- 2 Why employers are investing in transportation commuter benefits
- 3 Examples of commuter benefit programs



VanStar Vanpooling

VanStar is the regional rideshare solution that connects people who work in the same area, live in the same area and share similar work schedules.

VanStar provides:

- Late model vehicle
- Fuel commute card
- Maintenance provided
- Full insurance coverage
- Your group drives the vehicle



For more information, visit **vanstar.com**

Per Person Employee Commute Benefit

\$315

*Federal Employee
Commute Benefit*

\$65

*State Employee
Commute Benefit*

Applied to a VanStar vanpool



vanstar.com

Program Impact



22,569,511

vehicle miles
reduced.



\$6,291,722

commute-related
cost reduced.



19,976,954

pollutants
reduced.



978,007

gallons of fuel
reduction.

Reduced Miles, Dollars, Fuel Use and Pollutants in Past 5 Years —
594,263 Trip Segments



Thank you!

The TMA Group

708 Columbia Ave.

Franklin, TN 37064

615-790-4005, Option 2

tmagroup.org

Thanks to our Generous TCLA 26 Sponsors



Intro & Ice Breaker

1. Pair Up

2. Introduce Yourself

- Give yourself a nickname: choose an adjective that begins with the same letter as your first name.
- Who you are: occupation and how long you've been in Nashville
- What is the best piece of advice you've ever been given?

3. Introduce Your Partner

- Share their Nickname, occupation, length of time in Nashville, and the best advice ever!



*Nothing is
constant except
change.*



Expectations

Housekeeping

Missed Classes

Class Coaches

Class project

Website Portal LOGIN Password is TransitAcademy

Ground Rules

Driving Questions

What do you want to get out of this experience?



TRANSIT CITIZEN LEADERSHIP ACADEMY

HISTORY OF NASHVILLE TRANSIT

DAVID STEELE EWING

Instagram @TheNashvilleIWishIKnew

MAP OF DAVIDSON COUNTY, TENN.

1900

COMPILED BY W. H. LYLE.

Scale of Miles.

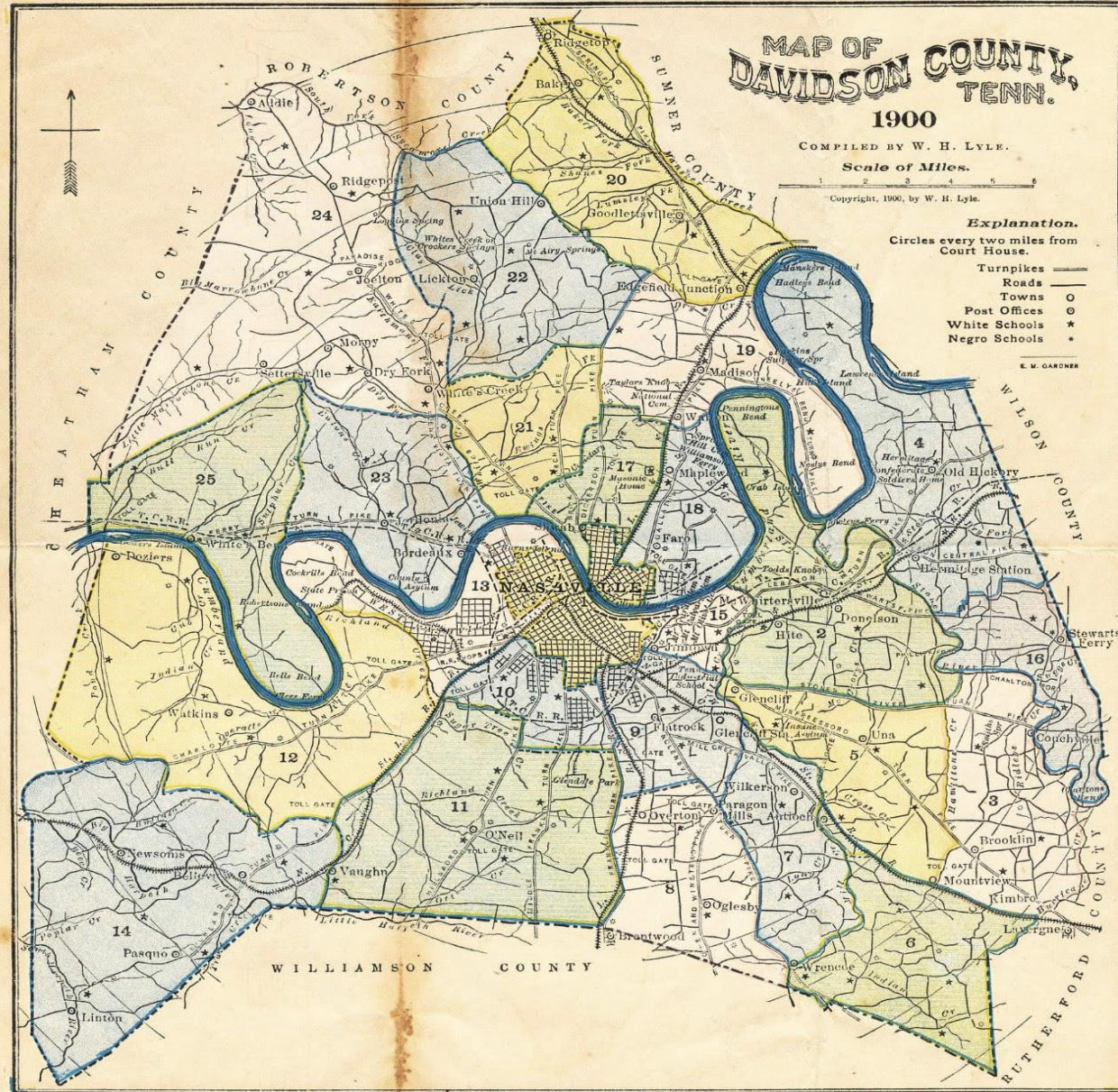
Copyright, 1900, by W. H. Lyle.

Explanation.

Circles every two miles from Court House.

- Turnpikes ———
- Roads ———
- Towns ○
- Post Offices ○
- White Schools ★
- Negro Schools *

E. W. GARDNER



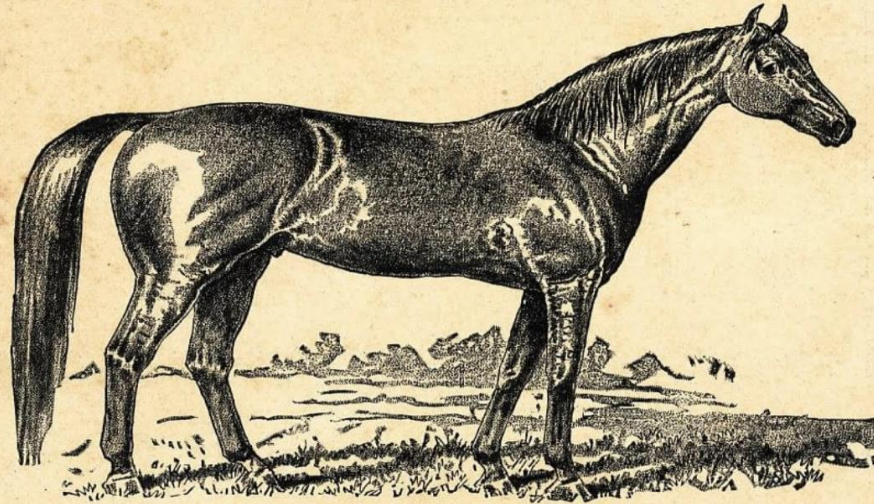
Latitude 36° 10' North. Longitude 86° 47' West. Above Sea Level Low Water in Cumberland River 368 feet.

S. D. HOWLAND

DEALER OF

HIGH
CLASS **Harness^A AND Draft Horses**

Draft Horses a Specialty



We Carry a Larger Selection of Horses

Than any other Dealer in Nashville

Headquarters Union Stock Yards

We Guarantee Every

Horse We Sell

PHONE 524

S. D. HOWLAND



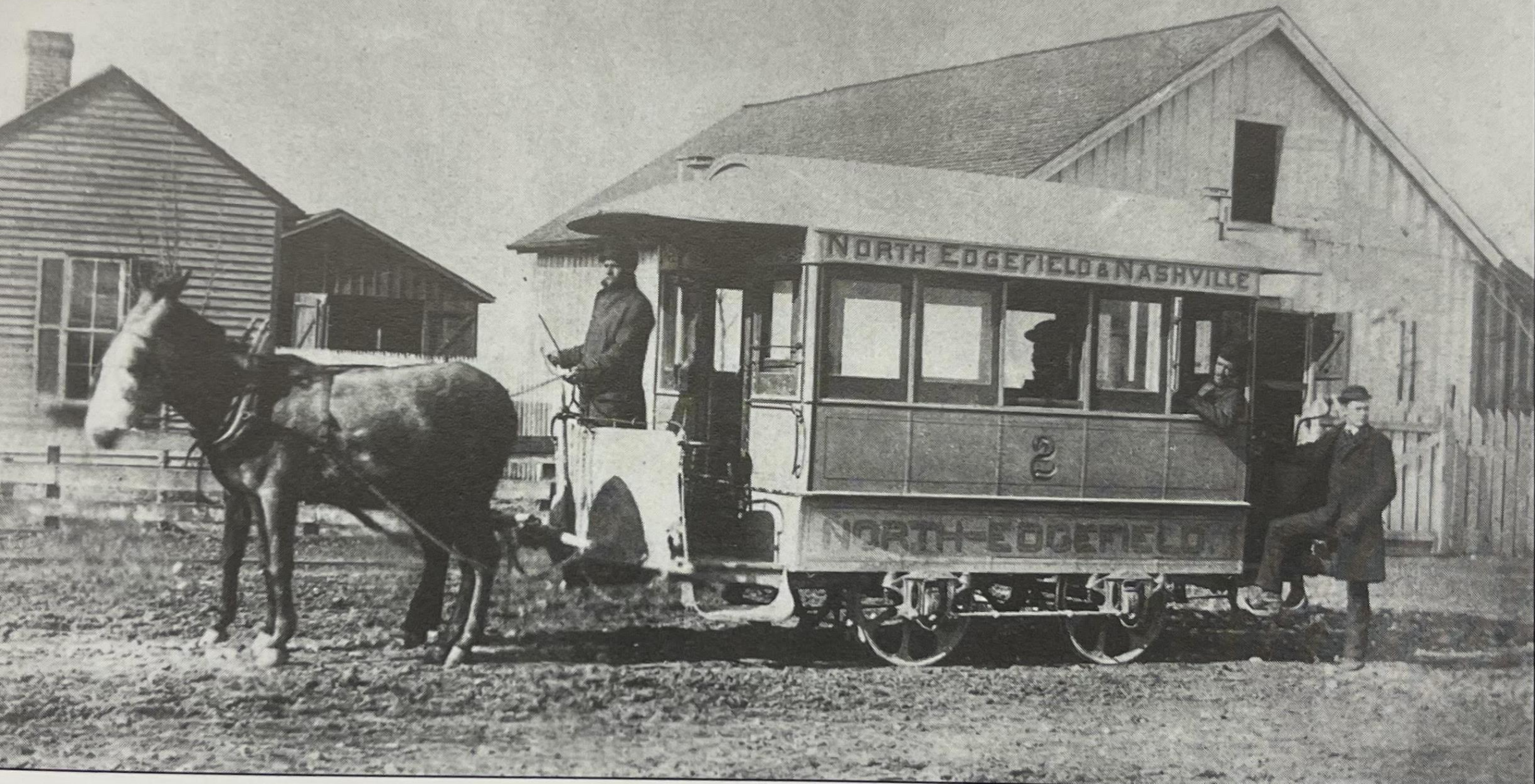
KEEP TO THE RIGHT.

\$ 5.00 FINE

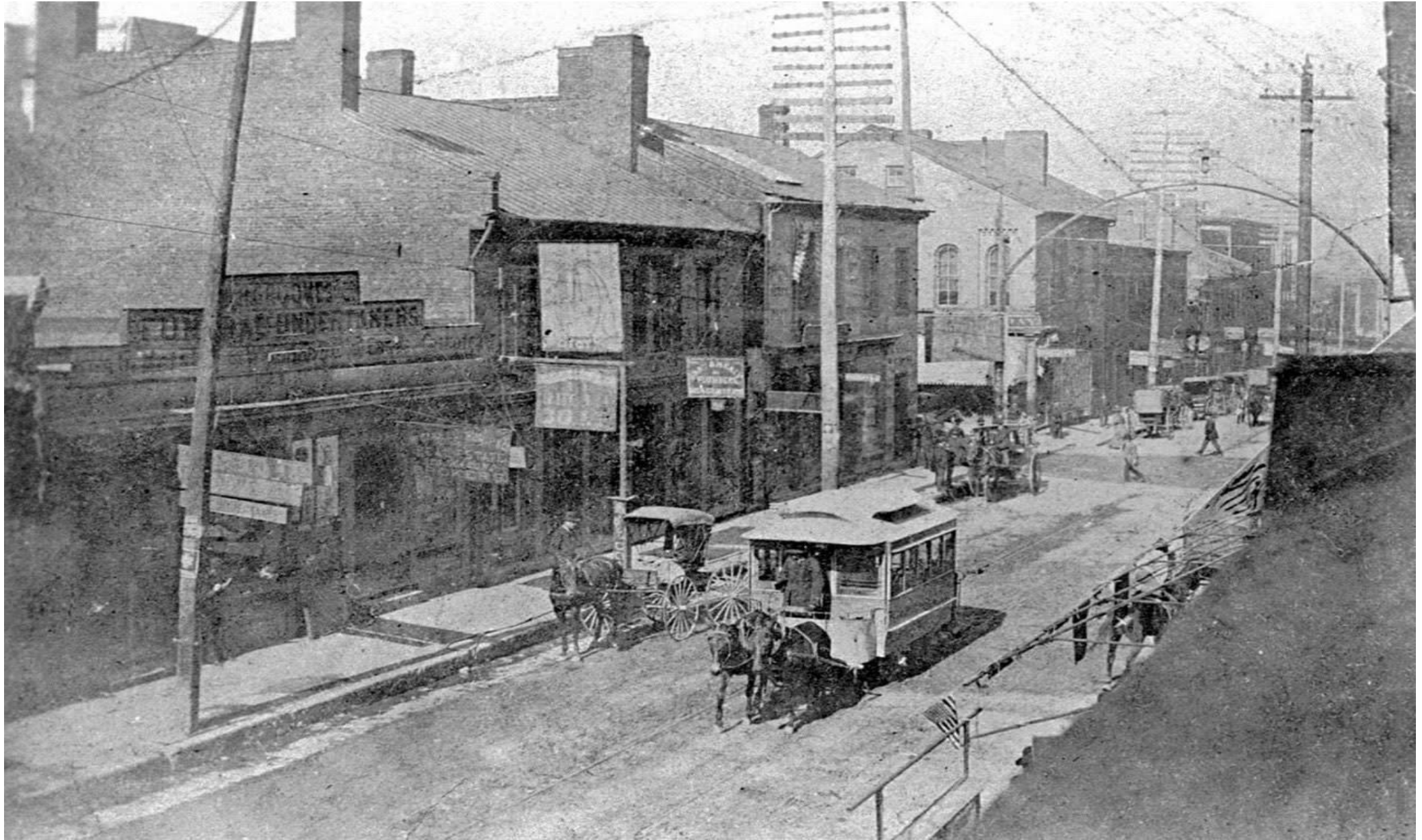
FOR DRIVING FASTER THAN A WALK.

Foot Passengers Must Keep to the right footways \$1.00 fine for walking on the Carriage

EDGEFIELD HOUSE





















RYMAN LINE

NASHVILLE & PADUCAH DIVISION

NASHVILLE & EVANSVILLE DIVISION

NASHVILLE & BURNSIDE DIVISION

GENERAL OFFICES

WHARF BOAT

NASHVILLE. TENN.

FOOT OF BROAD STREET







Going
To

Nashville?



Go via Chattanooga

Reserve a Berth on the
**MEMPHIS
SPECIAL**

Leave BRISTOL - - - 3:00 p. m.

Leave KNOXVILLE - - 7:25 p. m.

Arrive NASHVILLE - - 6:35 a. m.

Thru Steel Sleeper may be occupied until
7:00 a. m. Dining Car for Supper.
Observation Train

Or take the Trip
in DAYLIGHT via the

Dixie Flyer

Leave KNOXVILLE - - 6:30 a. m.

Arrive NASHVILLE - - 5:20 p. m.

Dining Car for Dinner
All Steel Observation Train

ONLY Route Operating STEEL Equipment and Dining Car Service

For Sleeper Space and Information Wire or Write

TOM McQUEEN, P. T. A. FRANK RAULSTON, P. T. A.





PLUCKY

PROGRESSIVE



NASHVILLE



— The —

CAPITAL OF



TENNESSEE

The
Empire City

OF THE

SOUTH



Population.

1870, = 25,865
1880, = 43,350
1890, 115,000

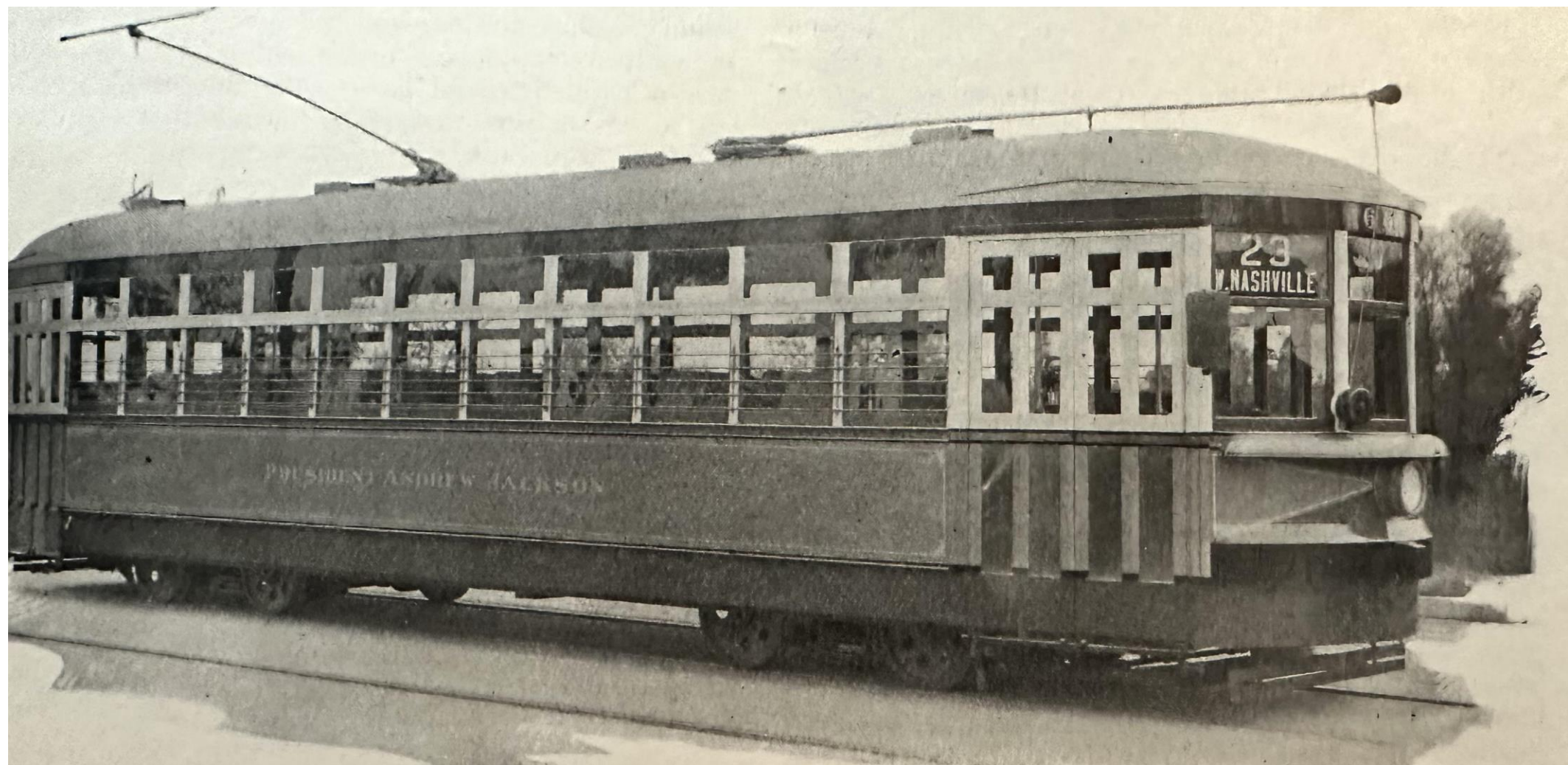
SUCCESSFUL

SUBSTANTIAL

ELECTRIC CAR LINES.

NASHVILLE is the only city in the South which is completely equipped with electric car lines.

The mule and horse have disappeared as the motive power of the street cars and electricity has completely superseded them. The system covers fifty miles, and is the best in the country. Nashville has solved the problem of rapid transit; time is money to the man who lives here. The manner in which Nashville has eclipsed every Southern city in the matter of street car transportation is illustrative of the progressive spirit of her people in every direction.





1

BELMONT

2

BELMONT HGTS.

3

BELLEMEADE

4

WEST END

5

BROADWAY

6

CENTENNIAL

7

HILLSBORO

8







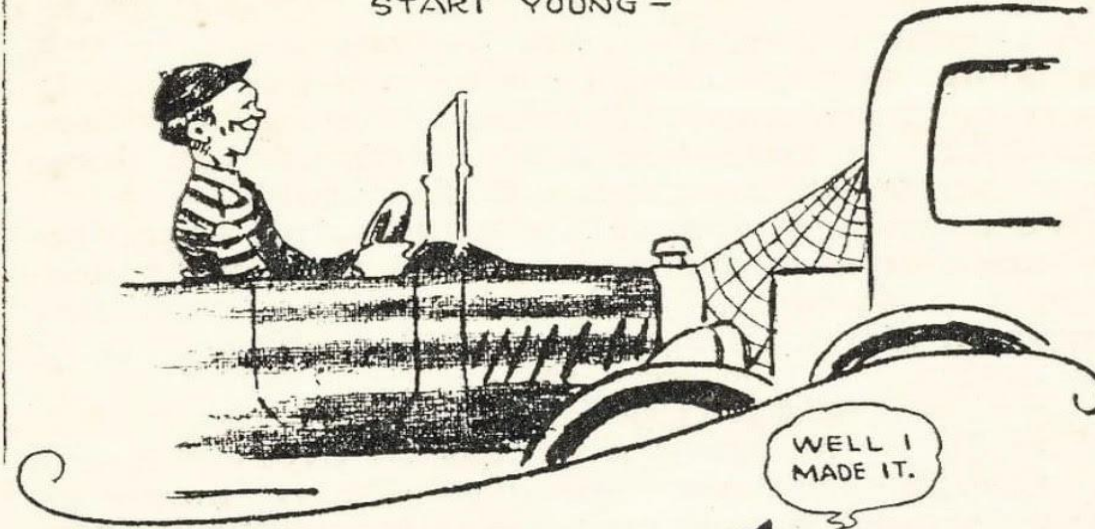






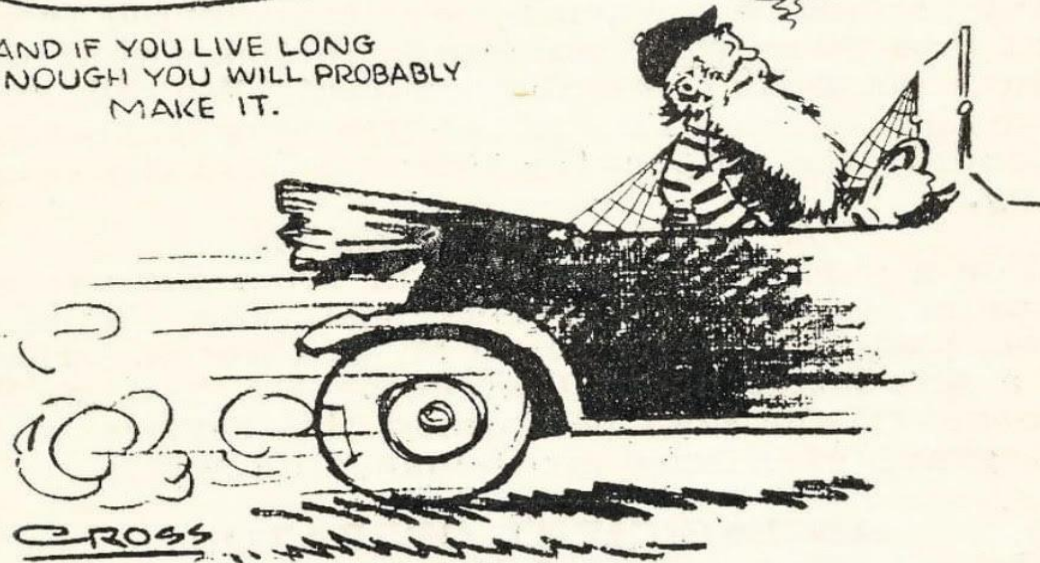
From 4th Avenue to 8th Avenue on Church St.

START YOUNG -



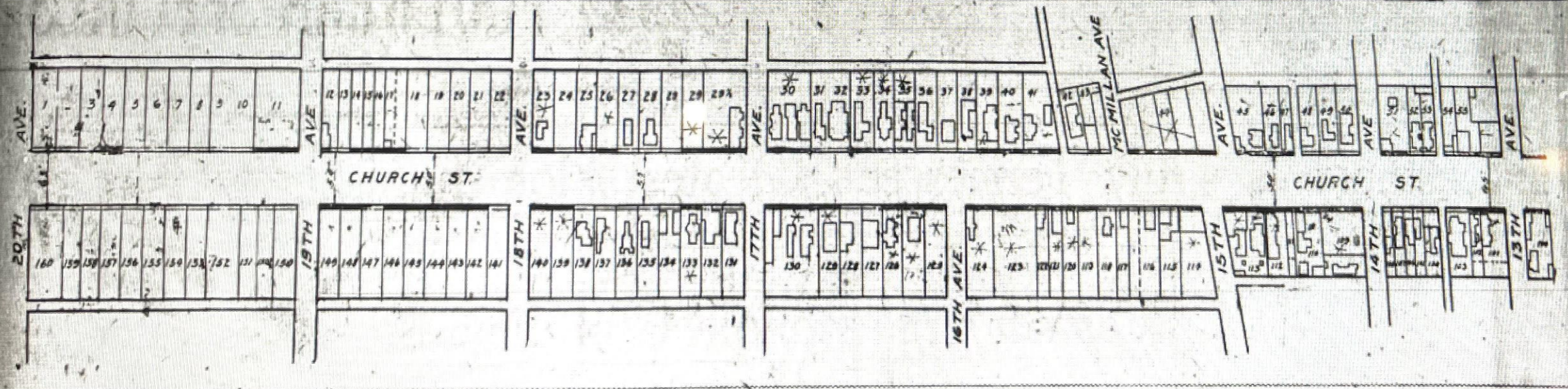
WELL I
MADE IT.

AND IF YOU LIVE LONG
ENOUGH YOU WILL PROBABLY
MAKE IT.



CROSS

Wider Church Street Seems Assured By Efforts Of Exchange Club













RE-ELECT
THOMAS L. CUMMINGS
MAYOR



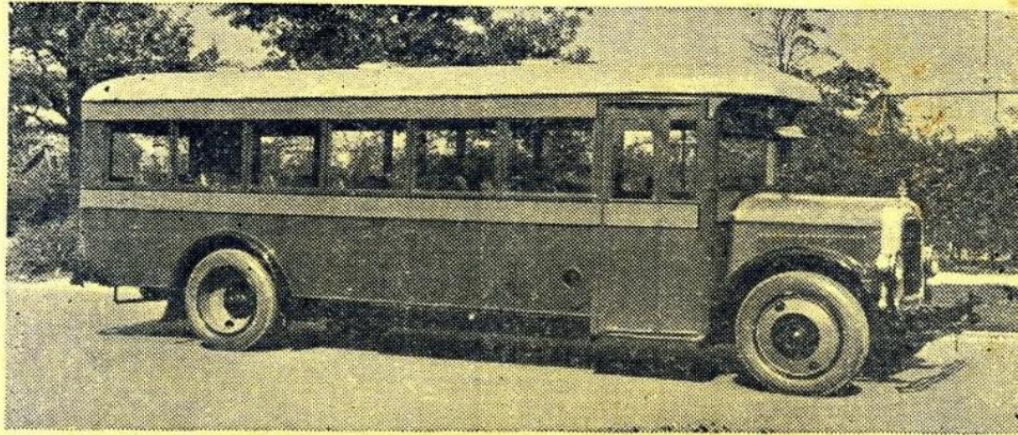
A vote for "Tom" means lower taxes—
5c street car fares—bigger and better
busses—lowest possible TVA rates—new
and improved streets in every ward—
finer schools—extended civil service and
pension protection for all City employees
—greater Nashville public park system—
improved playgrounds everywhere.



5

ELECTION THURSDAY, MAY 11, 1939

MOTOR COACH SERVICE



INAUGURATION of Motor Coach Service on five routes, serving five rapidly developing suburban sections and coordinating with the street car lines of the Nashville Railway and Light Company, marks an important era in the transportation history of Greater Nashville.

Explanation of this service, designed to tell how Nashville can best avail itself of it, is herewith presented in the following detail:

Routes

ROUTE NO. 1.—Granny White Road.

ROUTE NO. 2.—Bordeaux.

ROUTE NO. 3.—Dickerson Road.

ROUTE NO. 4.—Sunset Park.

ROUTE NO. 5.—Inglewood.

Please see map on other side for complete and detailed routing.





DOWNTOWN HAS EVERYTHING

Only the downtown area offers the shopper the widest selection of merchandise plus prices unexcelled by any other section in the city.

By planning your downtown trip between 9:30 in the morning and 4 in the afternoon you will avoid the periods of heavy traffic and find a maximum of parking space available.

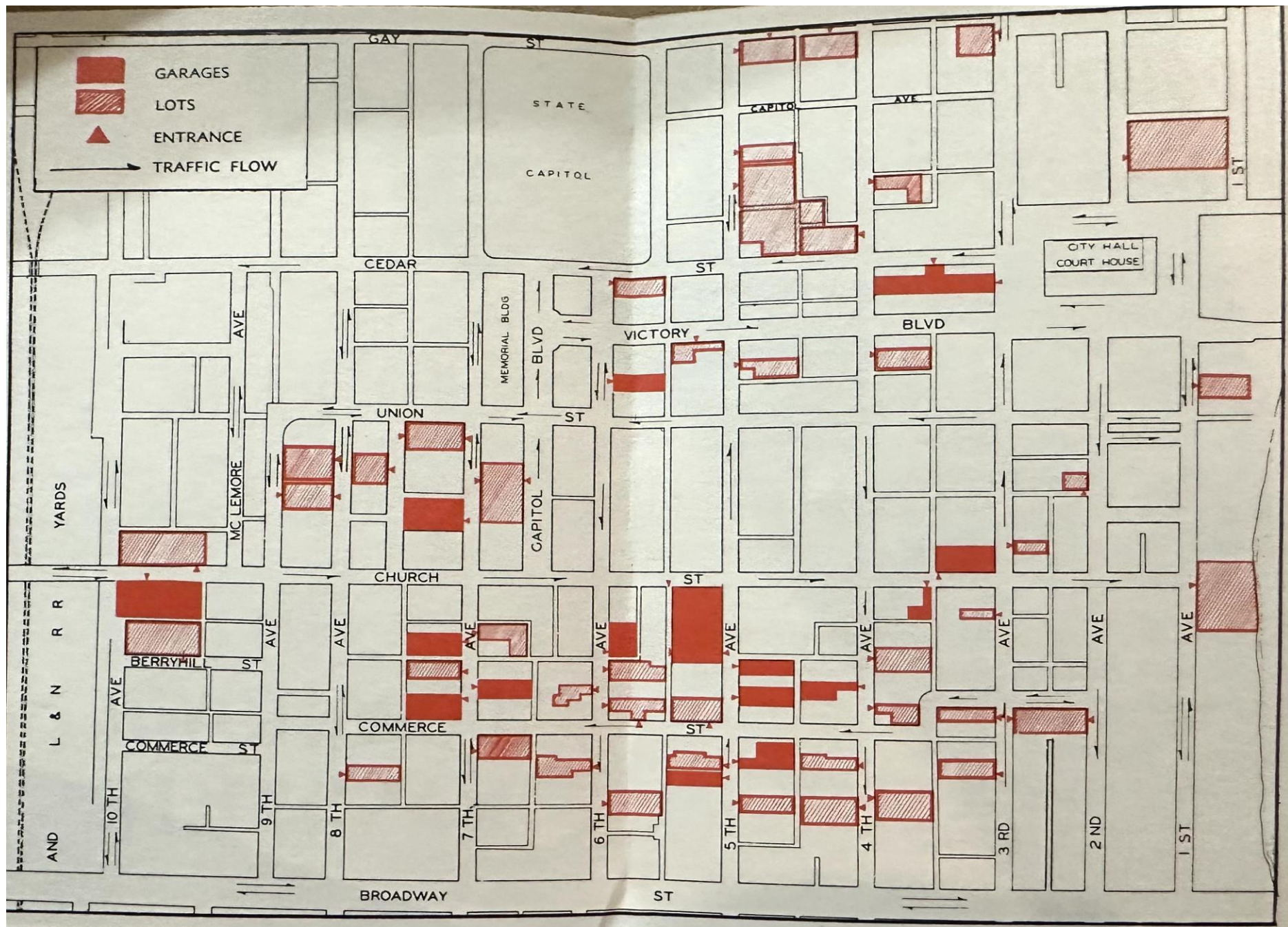
Keep this map in the glove compartment of your car for convenience in locating the parking space of your choice.

***NASHVILLE PARKING
BOARD***

CITY OFFICE BLDG. NASHVILLE, TENN.

10,000

**PLACES
TO PARK
YOUR CAR
IN
DOWNTOWN
NASHVILLE**



GM "Economy" engine delivers
19% more fuel mileage
at Nashville Transit Company



IN PIONEERING

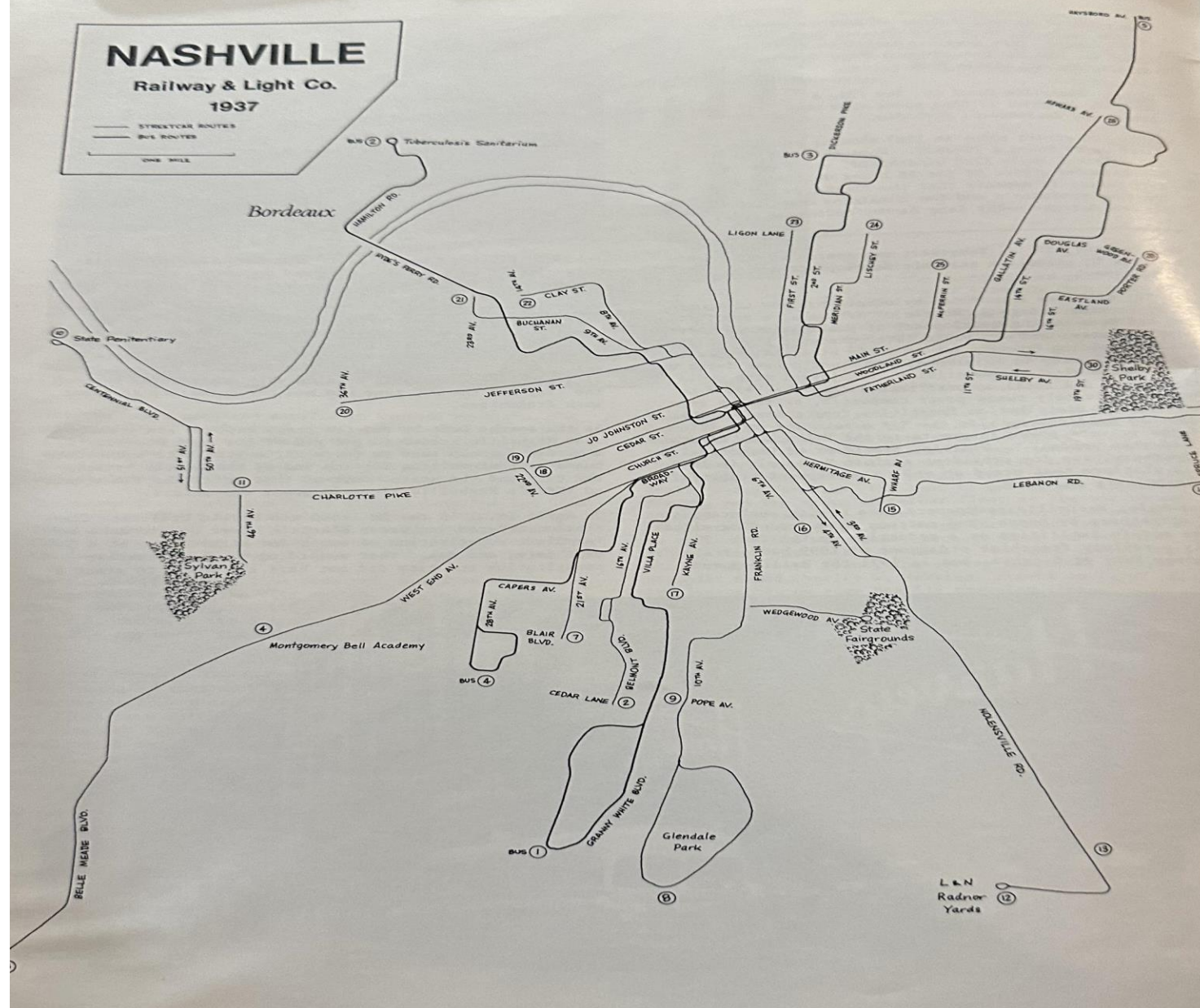
As a result of “selling” transit’s role to the community, the company became the first in the nation to be granted exclusive use of curb traffic lanes for buses in rush hours. After 8 months, the system is considered an unqualified success, with all traffic moving faster.



NASHVILLE

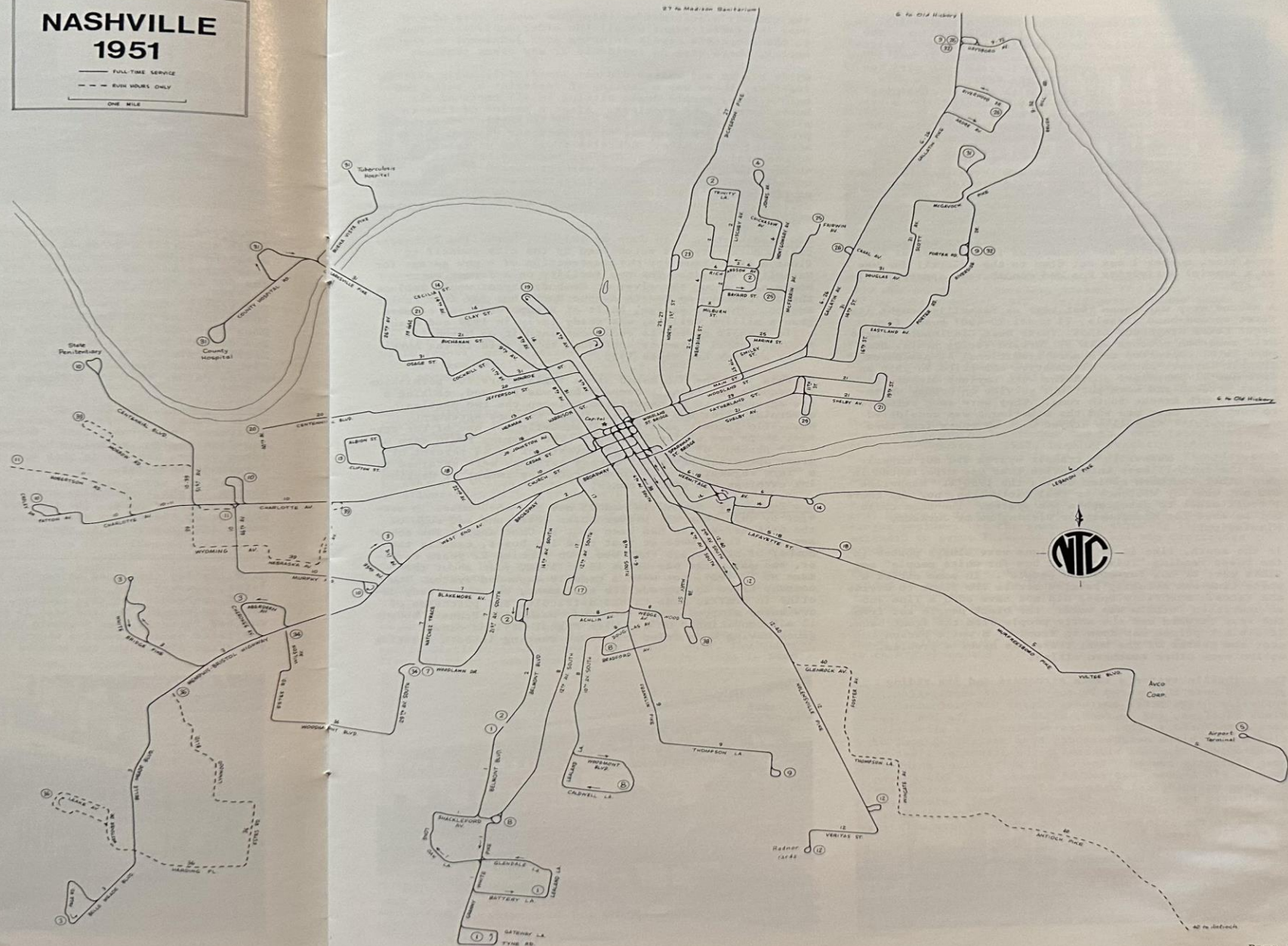
Railway & Light Co.
1937

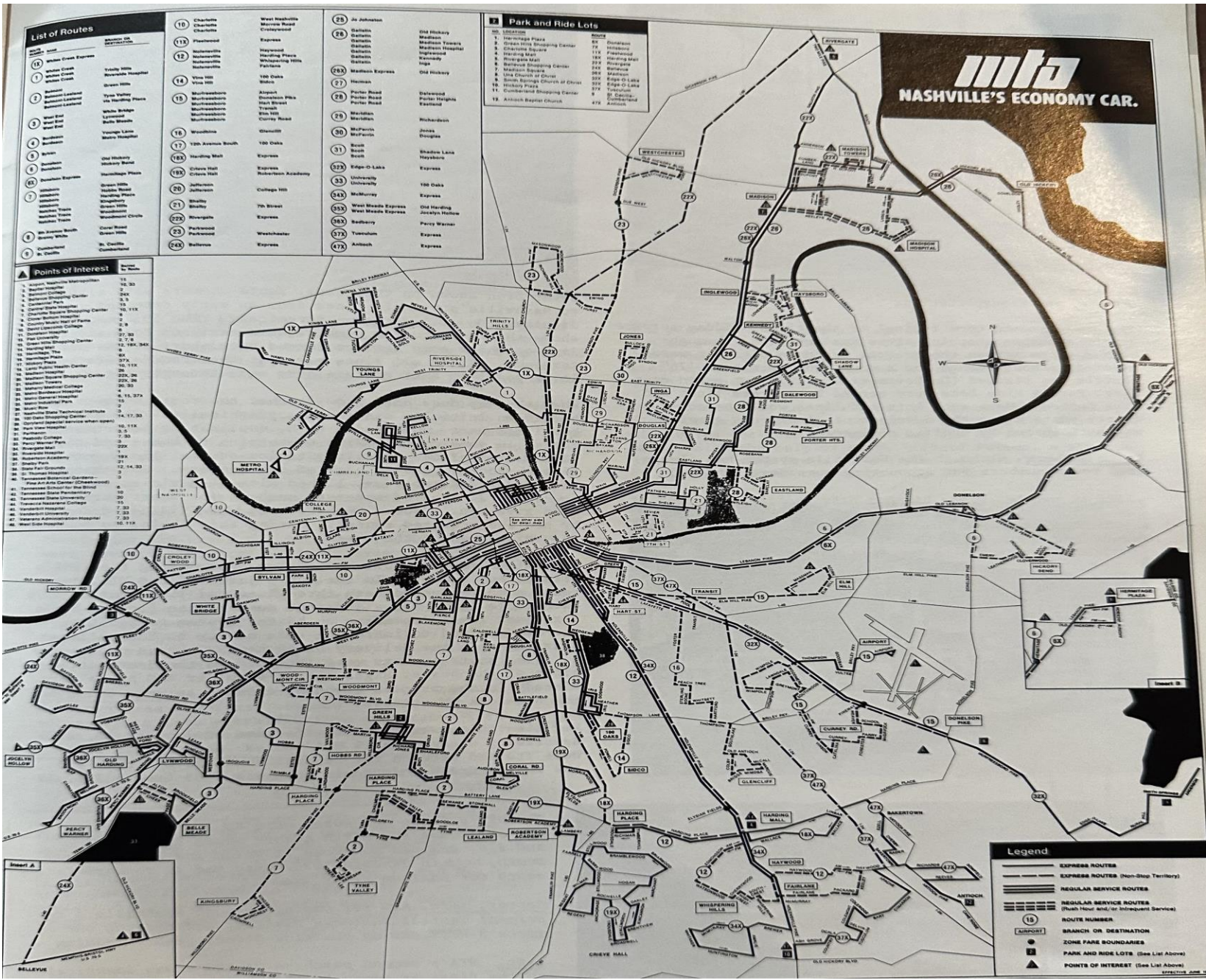
STREETCAR ROUTES
BUS ROUTES
ONE MILE



NASHVILLE 1951

— FULL-TIME SERVICE
- - - EVEN HOURS ONLY
ONE MILE





List of Routes

Route	From	To
1	Union Cross Express	Union Cross Express
2	Union Cross Express	Union Cross Express
3	Union Cross Express	Union Cross Express
4	Union Cross Express	Union Cross Express
5	Union Cross Express	Union Cross Express
6	Union Cross Express	Union Cross Express
7	Union Cross Express	Union Cross Express
8	Union Cross Express	Union Cross Express
9	Union Cross Express	Union Cross Express
10	Charlotte	Charlotte
11	Charlotte	Charlotte
12	Charlotte	Charlotte
13	Charlotte	Charlotte
14	Charlotte	Charlotte
15	Charlotte	Charlotte
16	Charlotte	Charlotte
17	Charlotte	Charlotte
18	Charlotte	Charlotte
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45	Charlotte	Charlotte
46	Charlotte	Charlotte
47	Charlotte	Charlotte
48	Charlotte	Charlotte
49	Charlotte	Charlotte
50	Charlotte	Charlotte

Points of Interest

Point of Interest	Location
1. Airport	Nashville International Airport
2. Belmont College	Belmont College
3. Belmont College	Belmont College
4. Belmont College	Belmont College
5. Belmont College	Belmont College
6. Belmont College	Belmont College
7. Belmont College	Belmont College
8. Belmont College	Belmont College
9. Belmont College	Belmont College
10. Belmont College	Belmont College
11. Belmont College	Belmont College
12. Belmont College	Belmont College
13. Belmont College	Belmont College
14. Belmont College	Belmont College
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44. Belmont College	Belmont College
45. Belmont College	Belmont College
46. Belmont College	Belmont College
47. Belmont College	Belmont College
48. Belmont College	Belmont College
49. Belmont College	Belmont College
50. Belmont College	Belmont College

Park and Ride Lots

Lot	Location
1	Charlotte
2	Charlotte
3	Charlotte
4	Charlotte
5	Charlotte
6	Charlotte
7	Charlotte
8	Charlotte
9	Charlotte
10	Charlotte
11	Charlotte
12	Charlotte
13	Charlotte
14	Charlotte
15	Charlotte
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49	Charlotte
50	Charlotte

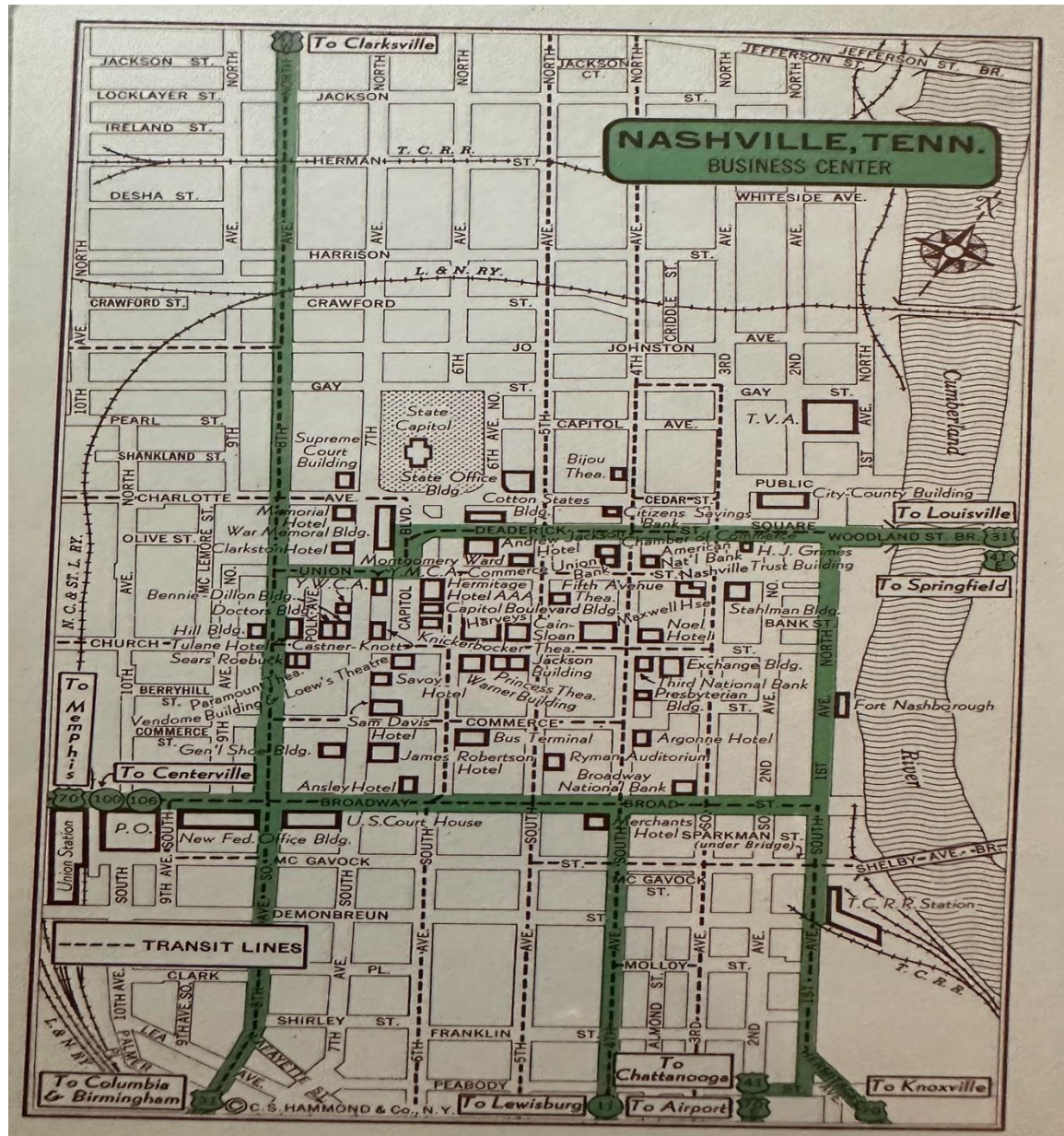
Legend

- EXPRESS ROUTES
- EXPRESS ROUTES (Non-Stop Territory)
- REGULAR SERVICE ROUTES
- REGULAR SERVICE ROUTES (Push-Trip and/or In-Route Service)
- ROUTE NUMBER
- BRANCH OR DESTINATION
- ZONE FARE BOUNDARIES
- PARK AND RIDE LOTS (See List Above)
- POINTS OF INTEREST (See List Above)









**THIS PART OF BUS FOR
COLORED RACE**



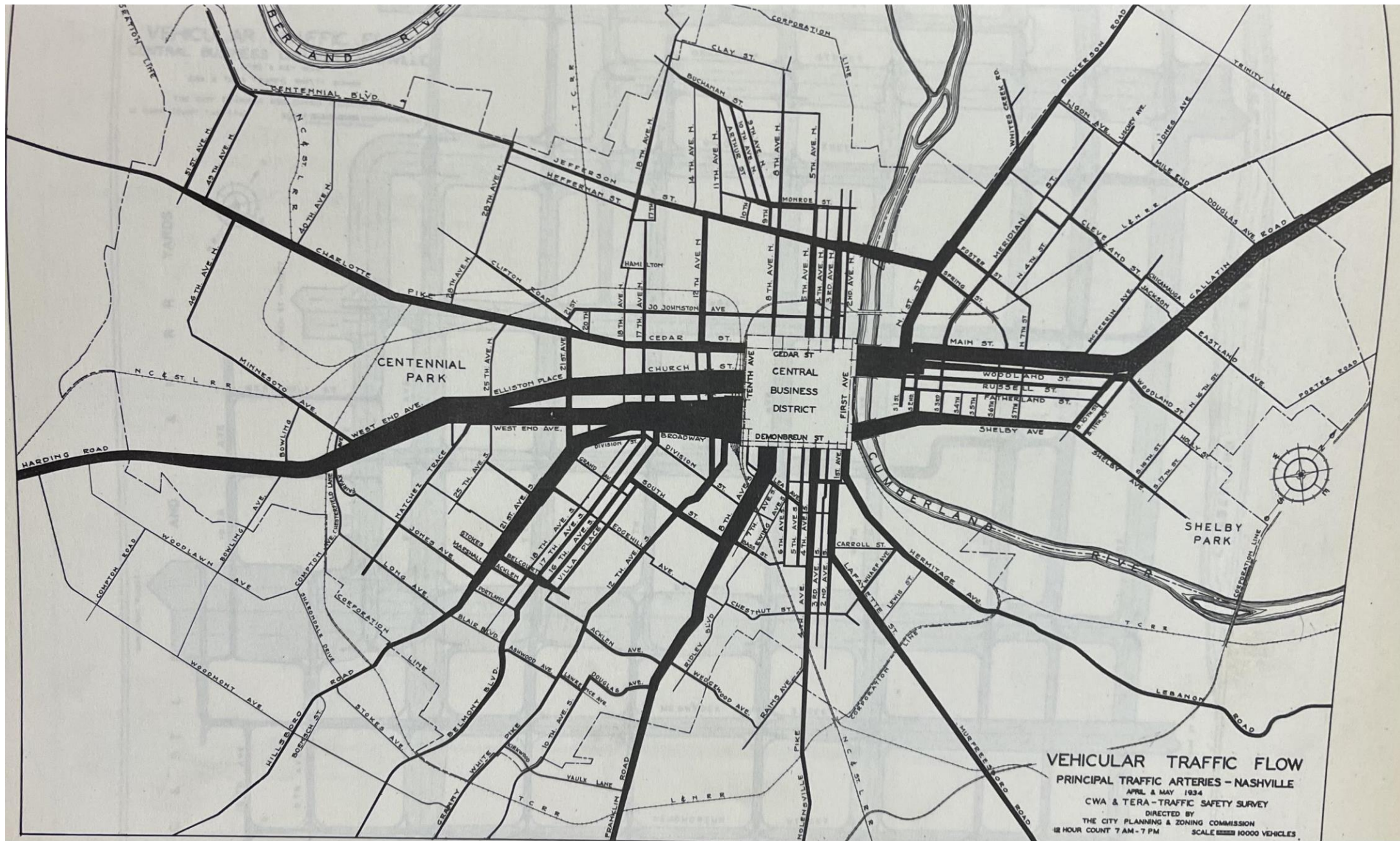








Buck Owens
and the
Buckaroo's



MOTOR VEHICLE LICENSE FEE CERTIFICATE

EXPIRES

AUG. 31, 1961

CITY OF NASHVILLE
TENNESSEE

NOT

TRANSFERABLE

DRIVE

SAFELY



NO.

GOVERNMENT/MILITARY EXEMPT

2913

Road-Doneison Pl.
ive January 26, 19
y Saturday Sun
LLE TRANSIT COMPA

lvd.
Thompson Pl.
6
Trans

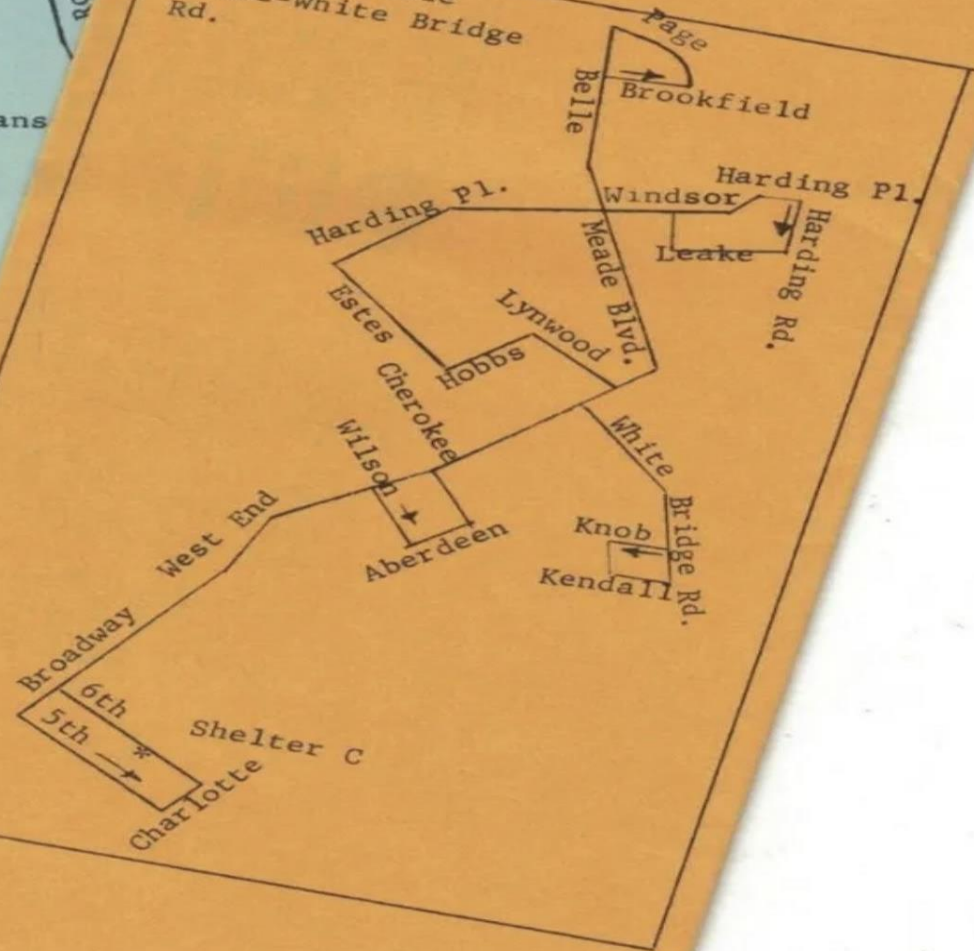
Wharf

ad

WEST END, BELLE MEADE, WHITE BRIDGE ROAD
SYLVAN

Weekday---Saturday---Sunday
Effective May 11, 1964
NASHVILLE TRANSIT COMPANY

West End-Belle
Meade-White Bridge
Rd.



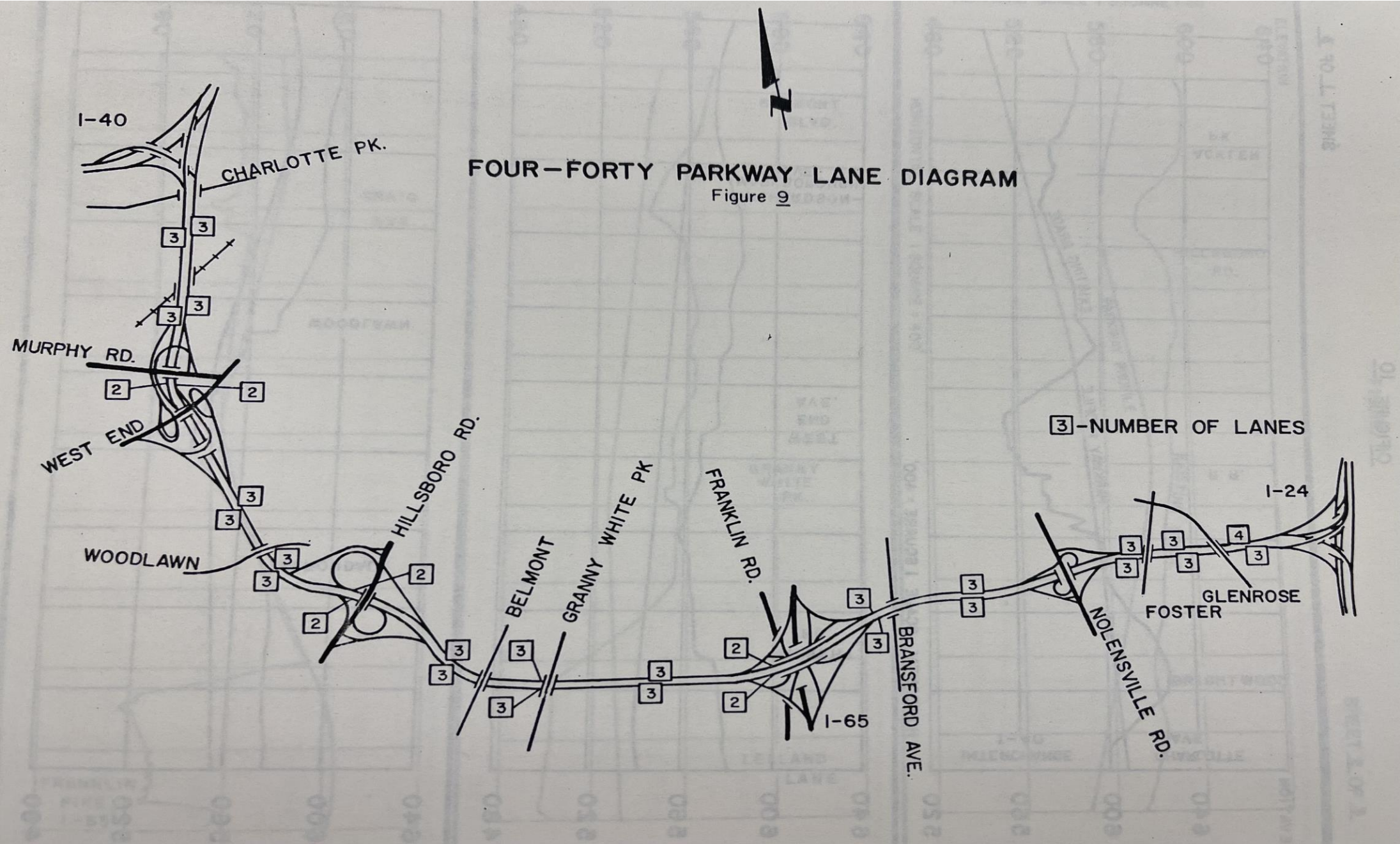












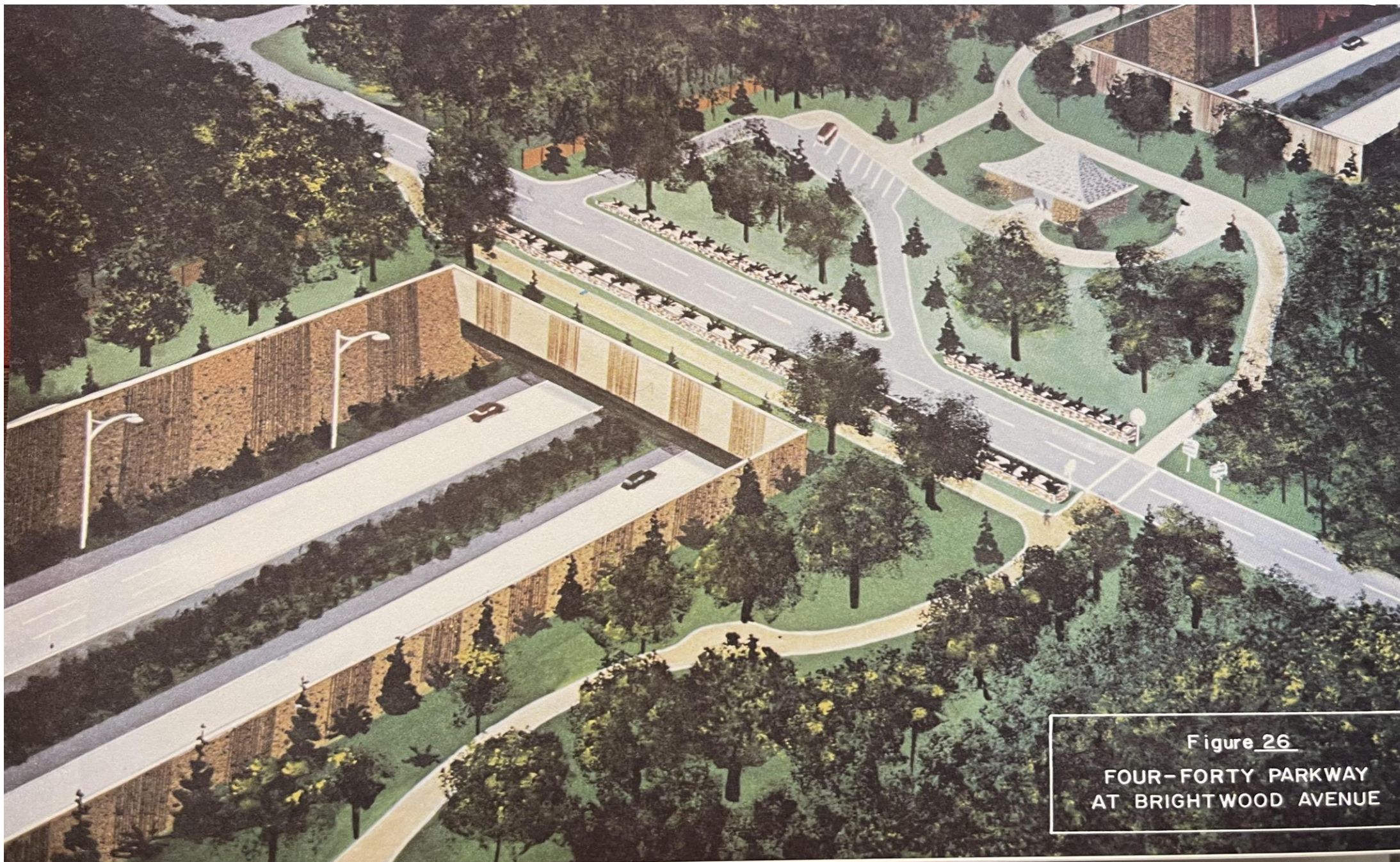


Figure 26
FOUR-FORTY PARKWAY
AT BRIGHTWOOD AVENUE



Figure 33
PROPOSED RECONSTRUCTED GRANNY WHITE
PIKE OVER THE PARKWAY

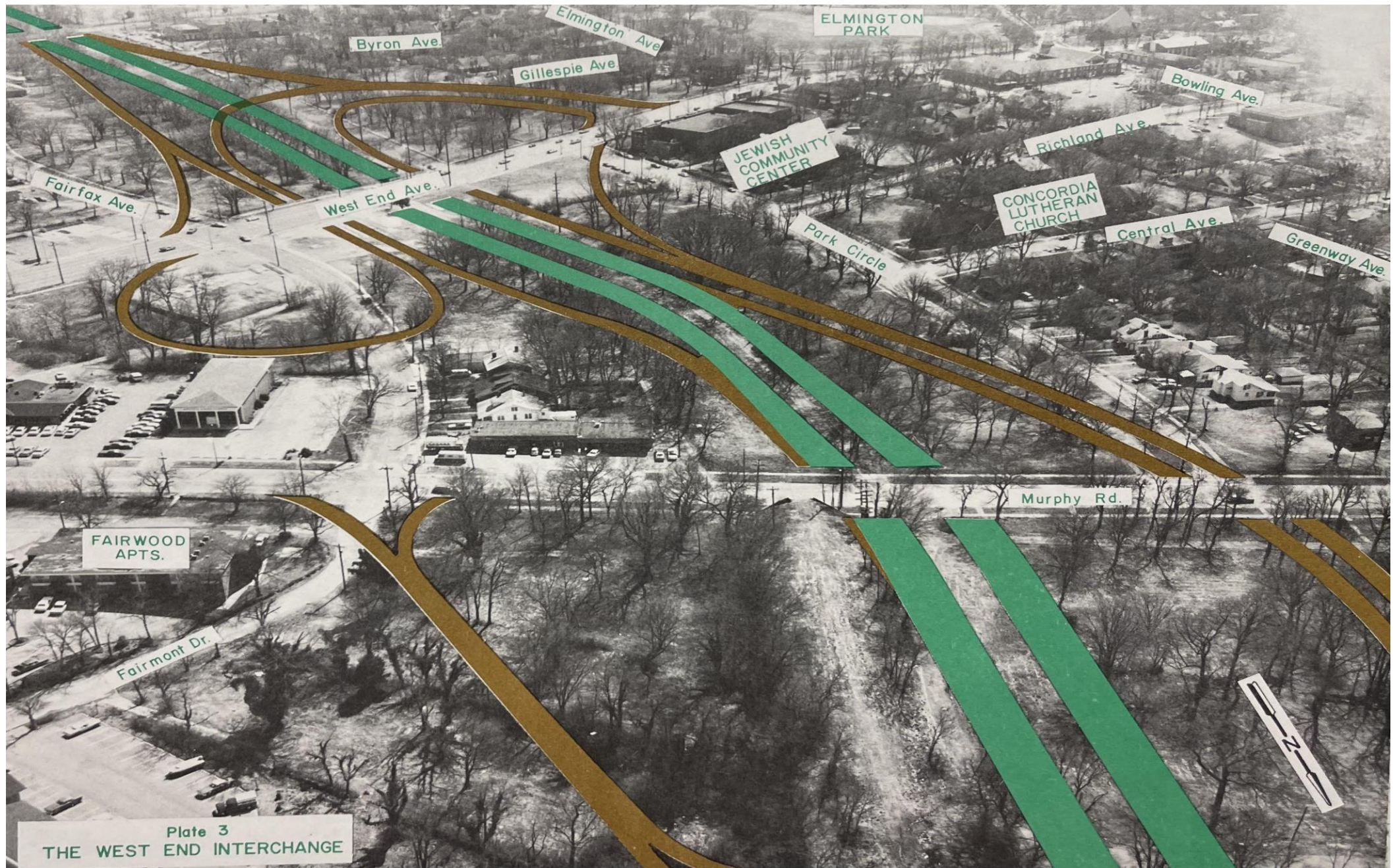
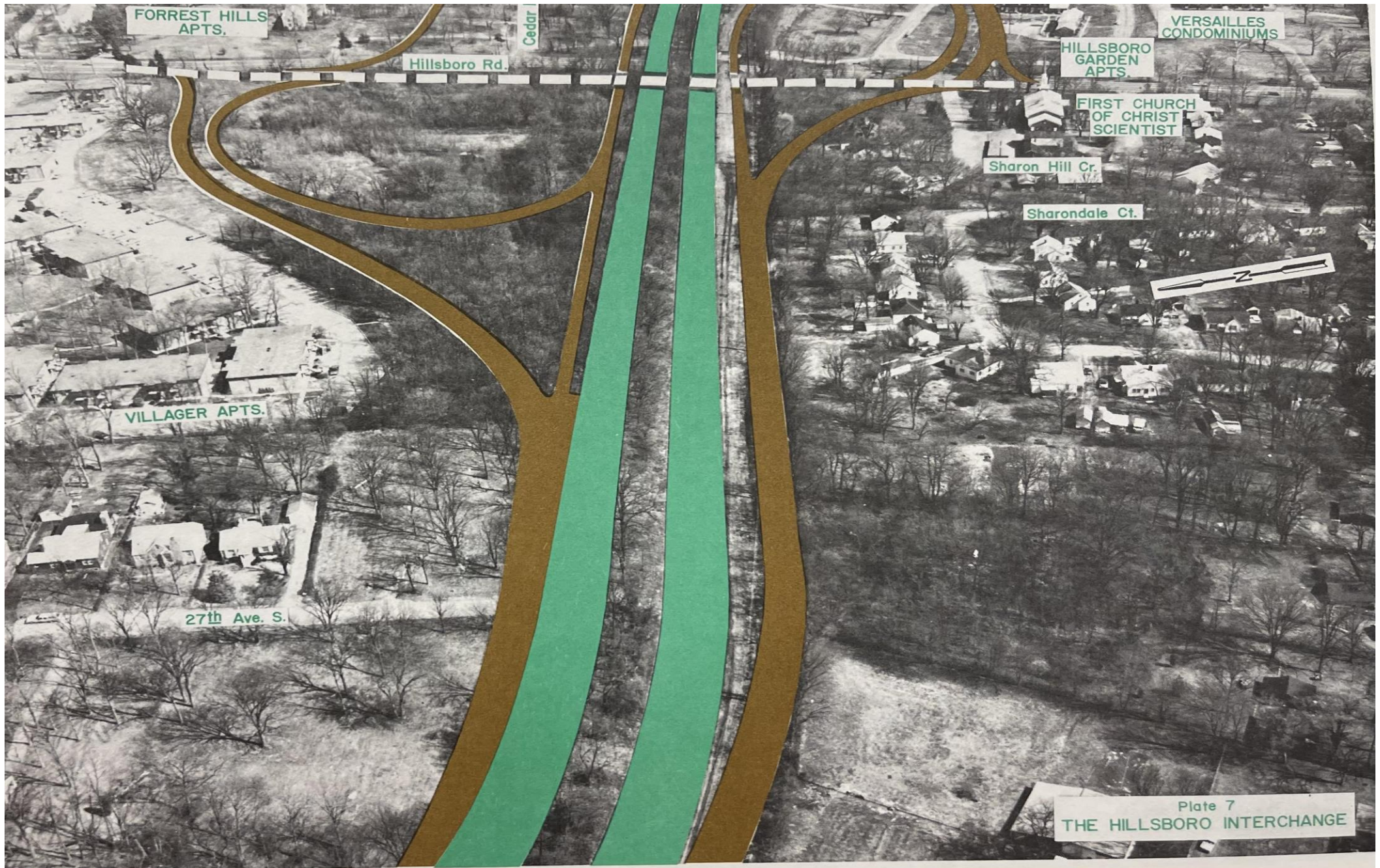


Plate 3
THE WEST END INTERCHANGE



FORREST HILLS
APTS.

Hillsboro Rd.

Cedar

VERSAILLES
CONDOMINIUMS

HILLSBORO
GARDEN
APTS.

FIRST CHURCH
OF CHRIST
SCIENTIST

Sharon Hill Cr.

Sharondale Ct.

VILLAGER APTS.

27th Ave. S.

Plate 7
THE HILLSBORO INTERCHANGE

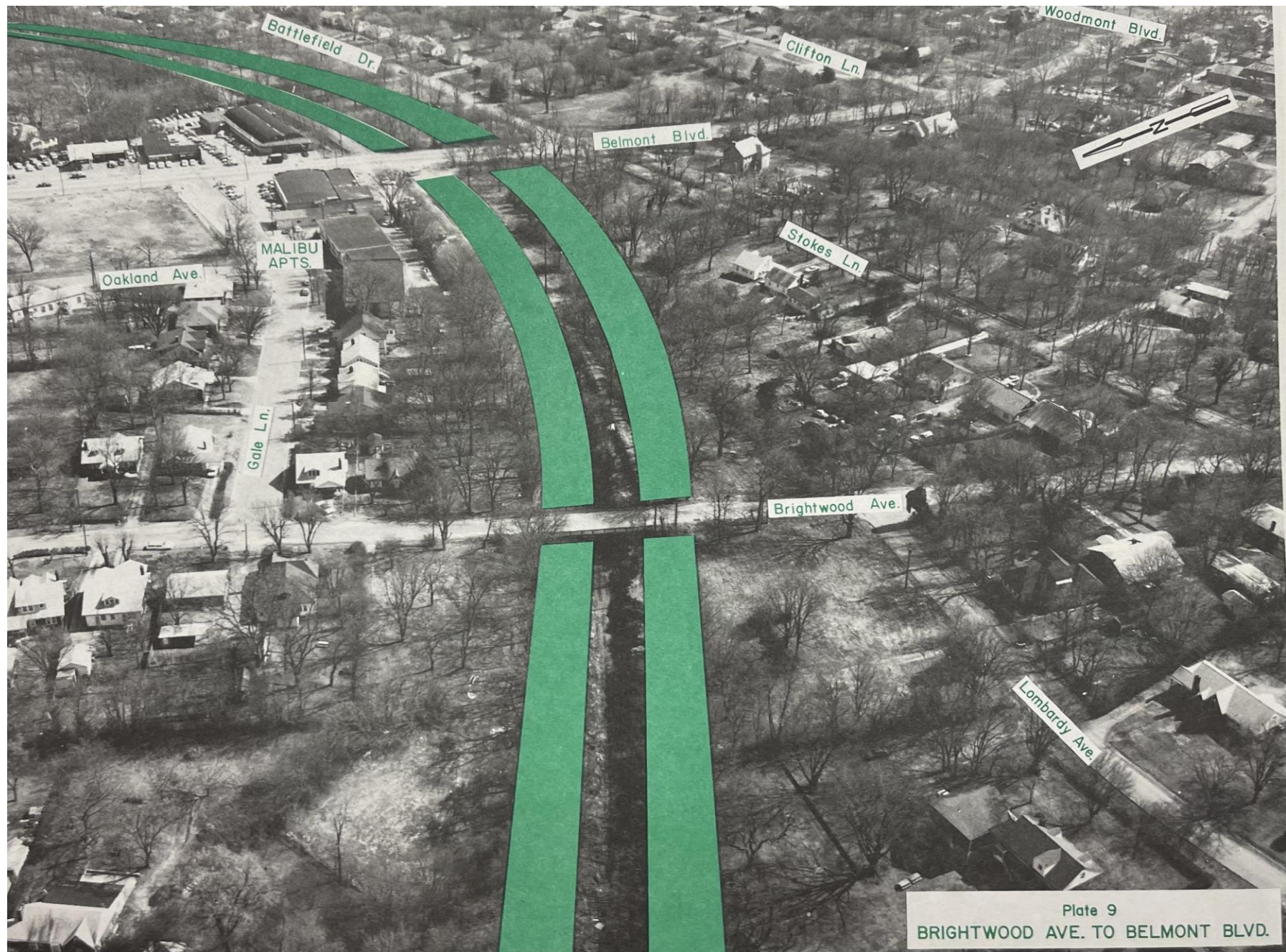


Plate 9
BRIGHTWOOD AVE. TO BELMONT BLVD.

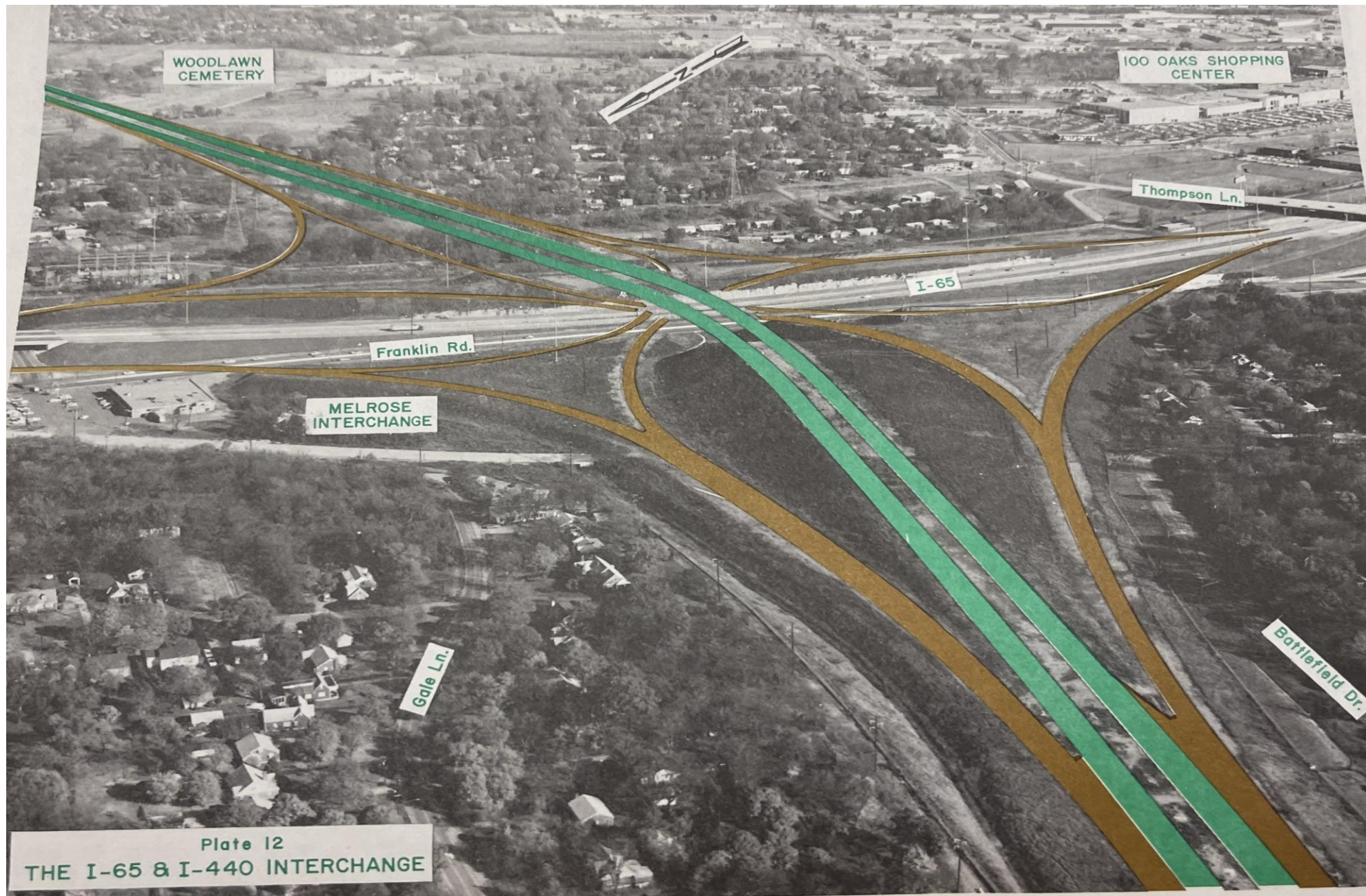


Plate 12
THE I-65 & I-440 INTERCHANGE

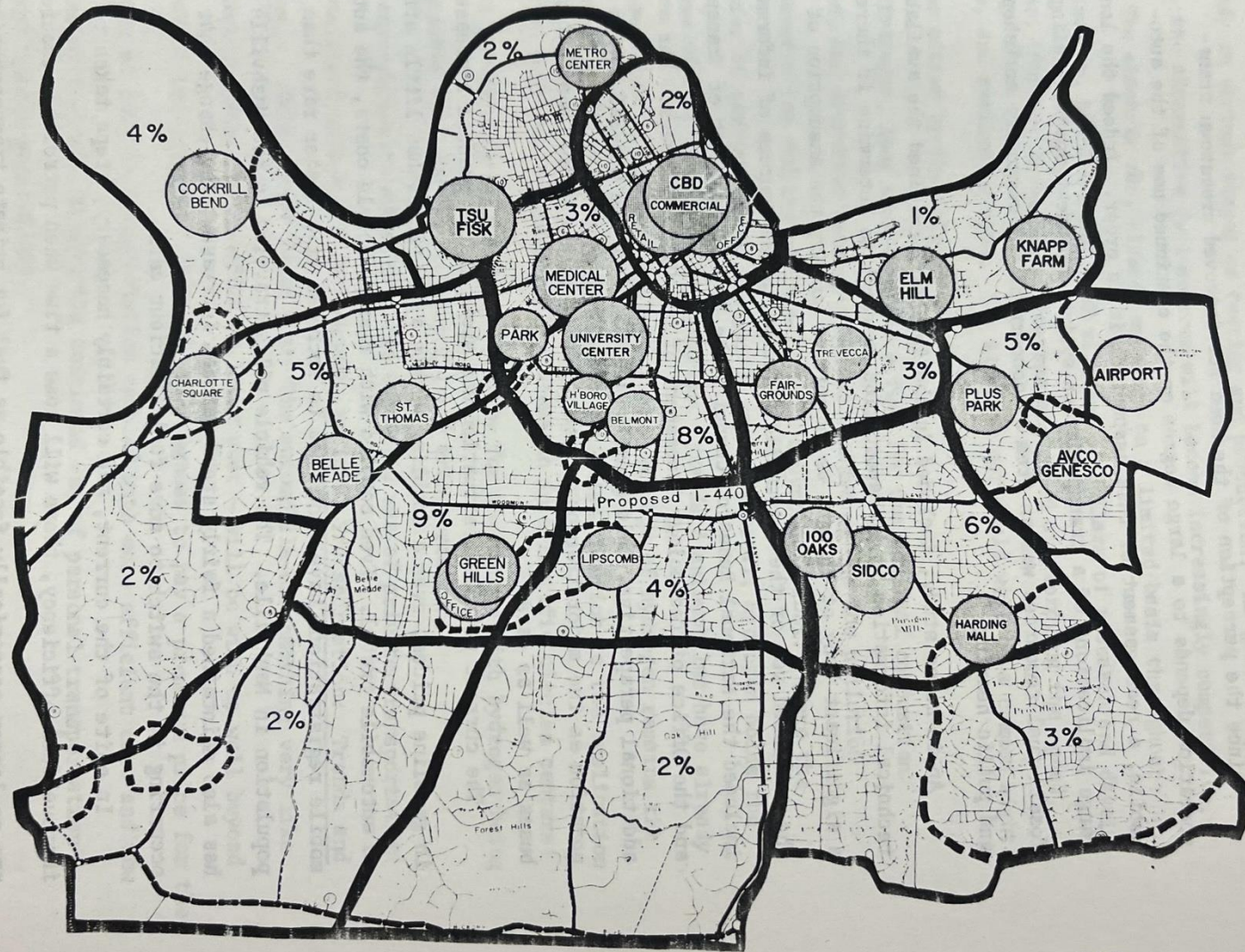




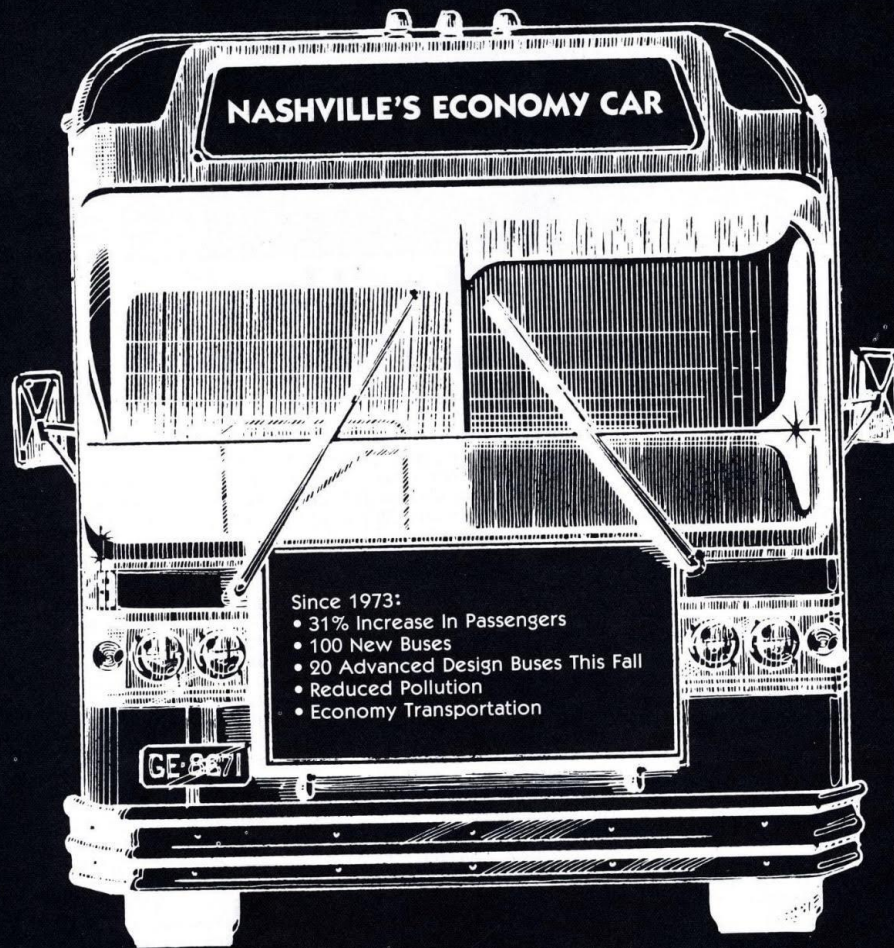




MAJOR TRAFFIC GENERATORS IN SOUTHERN PORTION OF NASHVILLE



AREAS OF APARTMENT CONCENTRATION No % of AREA ENDS USING I-440



**GROWING WITH
A GROWING NASHVILLE**

***mta* ...WAY TO GO!**

INFORMATION 242-4433

MTA System Map

EFFECTIVE AUGUST 26, 2001 THRU FEBRUARY, 2002



A Route Map and Guide to the Metropolitan Nashville Transit System

*La información del tránsito
está disponible en español.
Llamada 862-5950.*



Welcome aboard!

MTA transportation services are an important part of the package of public services provided by the Metropolitan Government of Nashville and Davidson County. Whether you are a resident, or a visitor to our city, I'm pleased that you are giving our transit system the opportunity to serve you.



The bus network represented on this map shows an expanded level of service that has not been seen on the streets of Nashville for many years. You can count on further improvements in the year ahead as we expect 51 new buses to join the fleet in 2004.

Improved bus stops, better information signage, new fare collection systems, improved communications and more frequent route service also are on the drawing board for the future.

MTA and its employees are working hard to provide a transportation service that will be of increasing importance to you. Please stay on board and let MTA take you where you want to go.

Bill Purcell

Mayor

















NASHVILLE MOVES





Transit Alliance of Middle Tennessee

VISION

For Middle Tennessee's 10-county region to be connected through safe, reliable, sustainable transit with dedicated funding that supports our region's strategic growth.



MISSION

Build support for funding regional transit and serve as a forum for businesses, nonprofits, government agencies, and neighbors to educate, empower, and advocate for multimodal regional transit solutions.



History of TAMT



MOBILITY IS HOW WE WILL DEFINE OURSELVES FOR GENERATIONS

INDIVIDUAL FREEDOMS ARE DIRECTLY TIED TO MOBILITY



**TRANSIT
ALLIANCE**

Objectives



EDUCATE



EMPOWER



ADVOCATE



Activities & Events



**THOUGHT
LEADERSHIP**

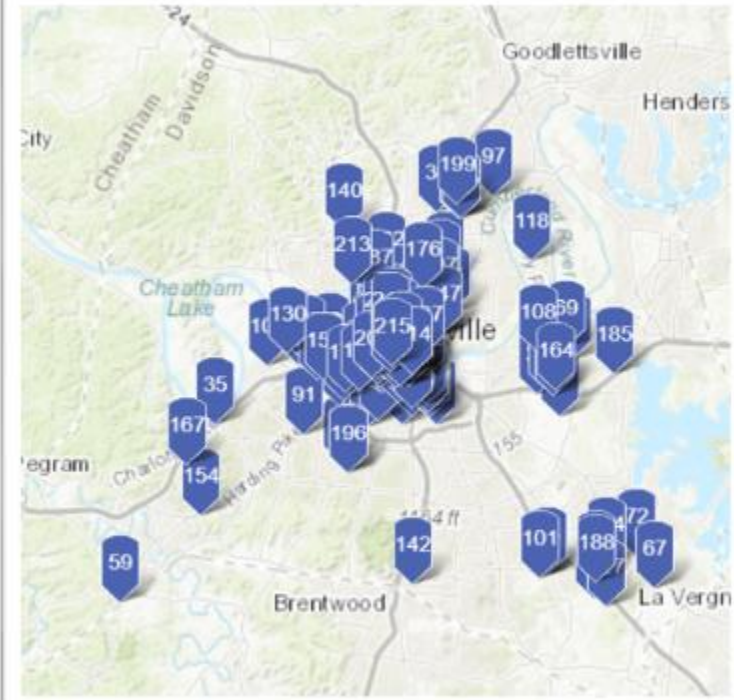
EVENTS

NETWORK



**TRANSIT
ALLIANCE**

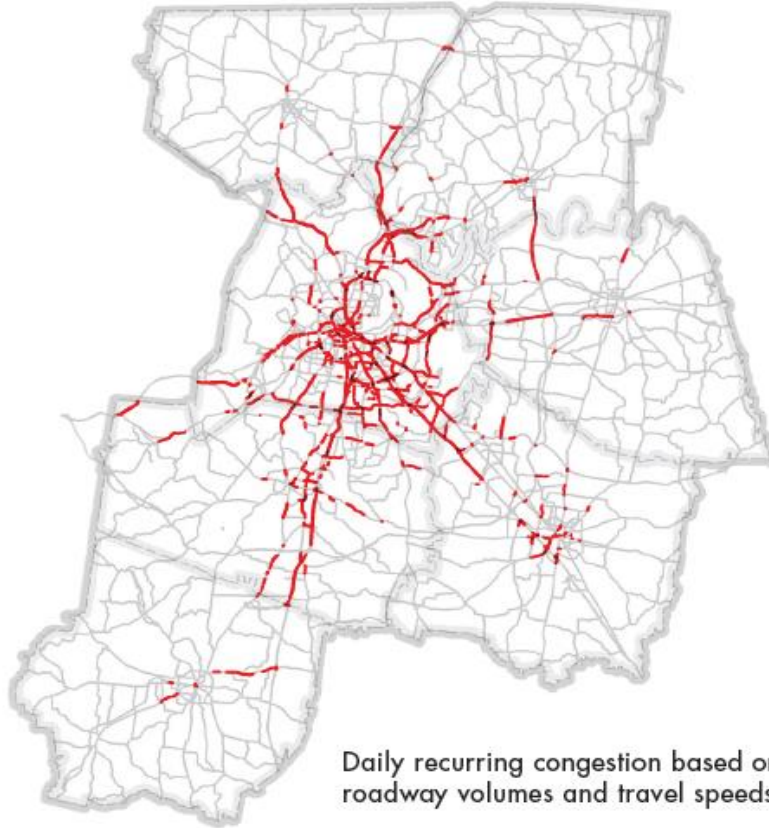
A black and white photograph showing a high-angle view of a person walking on a large, diamond-shaped floor pattern. The pattern is composed of alternating black and white stripes that form a series of nested diamonds. The person is a small, dark silhouette walking towards the center of the pattern. The overall effect is a strong sense of perspective and geometric rhythm.



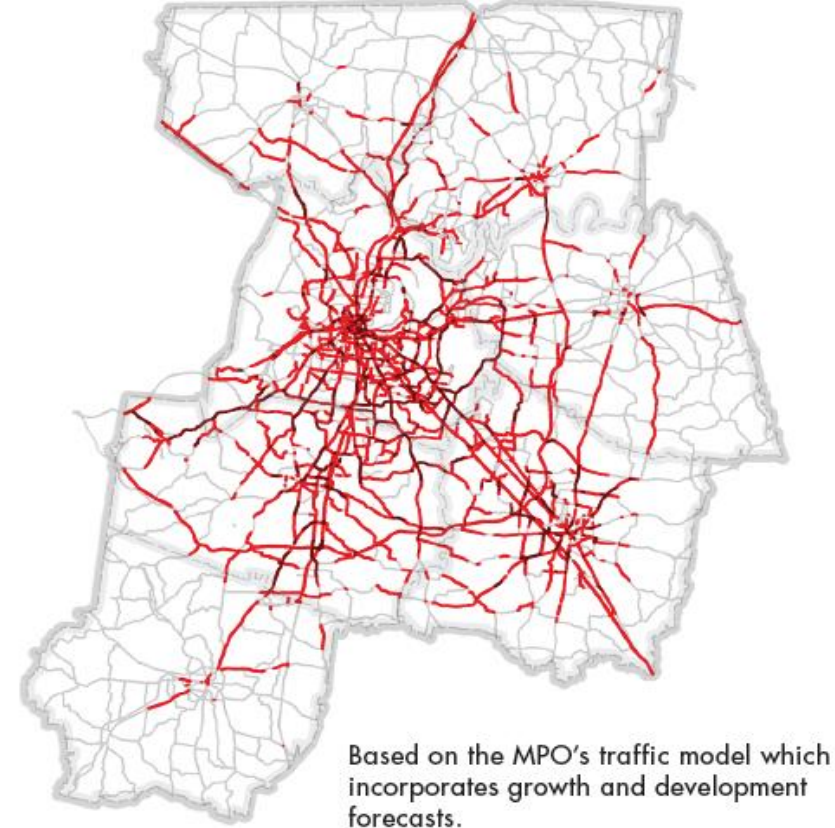
A Tale of Two Regions

TRAFFIC CONGESTION

2010



2040



Regional Funding for Transportation



*From Greater
Nashville Regional
Council*

Peer Region	Agency Name	Planning Area Geography	Planning Area Population	Identified Funding (\$B)	Annual Funding per Capita	Compared with 2045 RTP
Denver	Denver Regional Council of Governments	8 Counties	3,139,500	\$106.00	\$ 1,688.17	607%
Austin	Capital Area Metropolitan Planning Organization	6 Counties	1,759,024	\$35.11	\$ 798.28	234%
Atlanta	Atlanta Regional Commission	20 Counties	5,591,600	\$107.00	\$ 956.79	301%
Kansas City	Mid-America Regional Council	9 Counties	1,895,595	\$33.00	\$ 696.35	192%
Jacksonville	North Florida Transportation Planning Organization	6 Counties	1,419,332	\$20.70	\$ 583.35	144%
Columbus	Mid-Ohio Regional Planning Commission	5 Counties	1,450,000	\$19.60	\$ 540.69	127%
Pittsburgh	Southwestern Pennsylvania Commission	10 Counties	2,600,000	\$31.71	\$ 487.83	104%
Indianapolis	Indianapolis MPO	9 Counties	1,970,000	\$20.44	\$ 415.13	74%
Oklahoma City	Association of Central Oklahoma Governments	6 Counties	1,142,407	\$10.42	\$ 364.96	53%
Memphis	Memphis MPO	4 Counties	1,382,091	\$12.11	\$ 292.05	22%
Cincinnati	OKI Regional Council of Governments	8 Counties	1,999,474	\$15.67	\$ 313.52	31%
Birmingham	Regional Planning Commission of Greater Birmingham	6 Counties	1,121,223	\$8.20	\$ 292.54	23%
Orlando	MetroPlan Orlando	3 Counties	2,065,321	\$15.07	\$ 291.90	22%
Louisville	Kentuckiana Regional Planning and Development Agency	6 Counties	1,069,677	\$7.10	\$ 331.88	39%
Charlotte	Charlotte Regional Transportation Planning Organization	3 Counties	1,394,800	\$8.50	\$ 243.76	2%
Nashville (2040 Plan)	Greater Nashville Regional Council (GNRC)	7 Counties	1,686,745	\$8.80	\$ 208.69	-13%
Nashville (2045 Plan)	Greater Nashville Regional Council (GNRC)	7 Counties	1,748,141	\$10.43	\$ 238.65	



**TRANSIT
ALLIANCE**

More Than a Bus

GROWTH WITHOUT
TRANSIT
IS GROWTH WITHOUT A PLAN

Growth is inevitable, but
stress doesn't have to be.

Transit helps us manage
the growth experience.

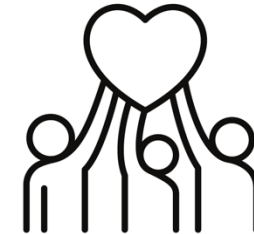
TRANSIT PROMOTES:



Equitable
Access to
Work, Food,
Fun, Etc.



Affordability



Community
Resilience &
Connectivity



Physical
Activity &
Better Health



Economic
Growth &
Opportunity



Environmental
Sustainability



Better Quality
of Life

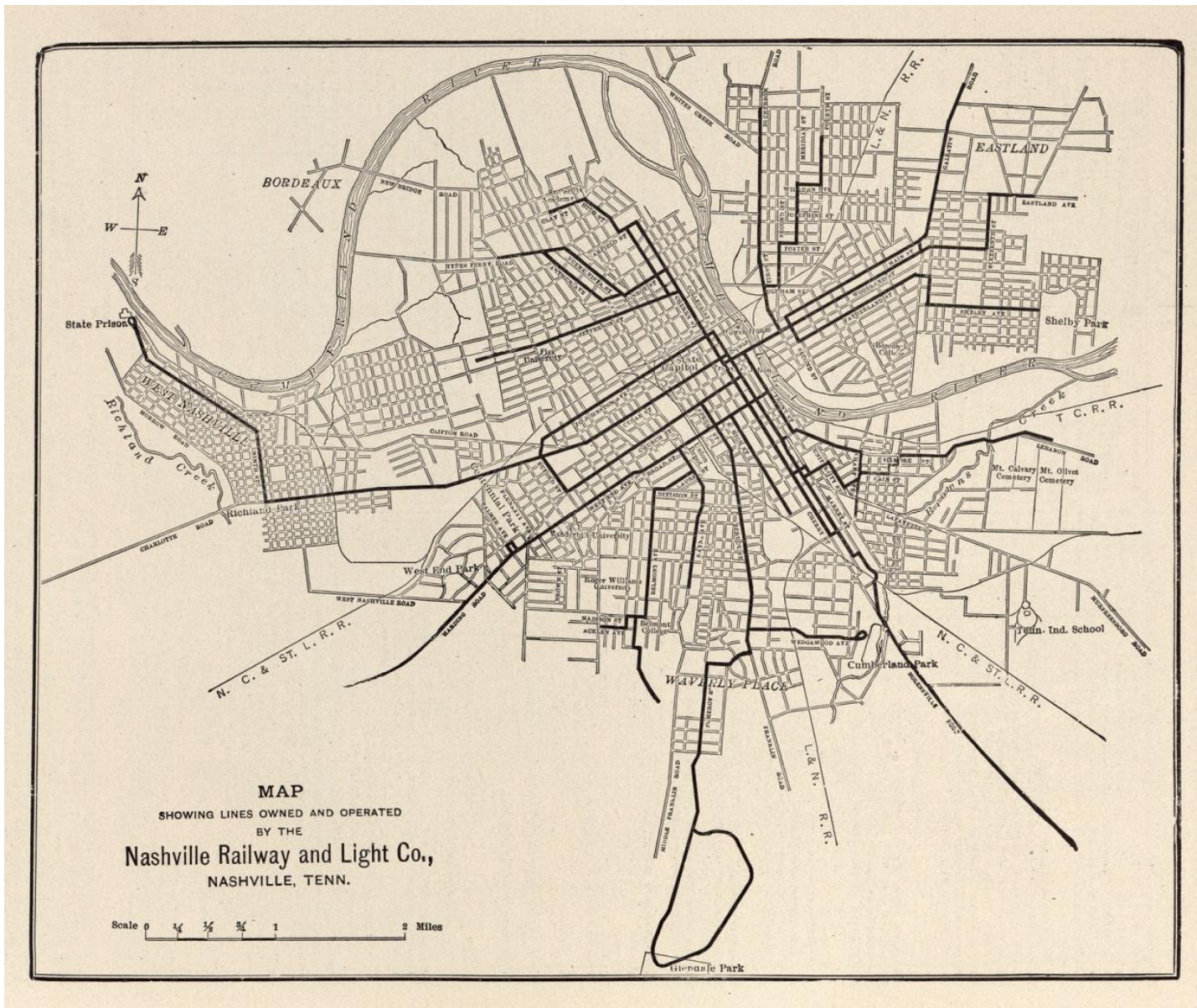


Strategic
Regional
Development



TRANSIT
ALLIANCE

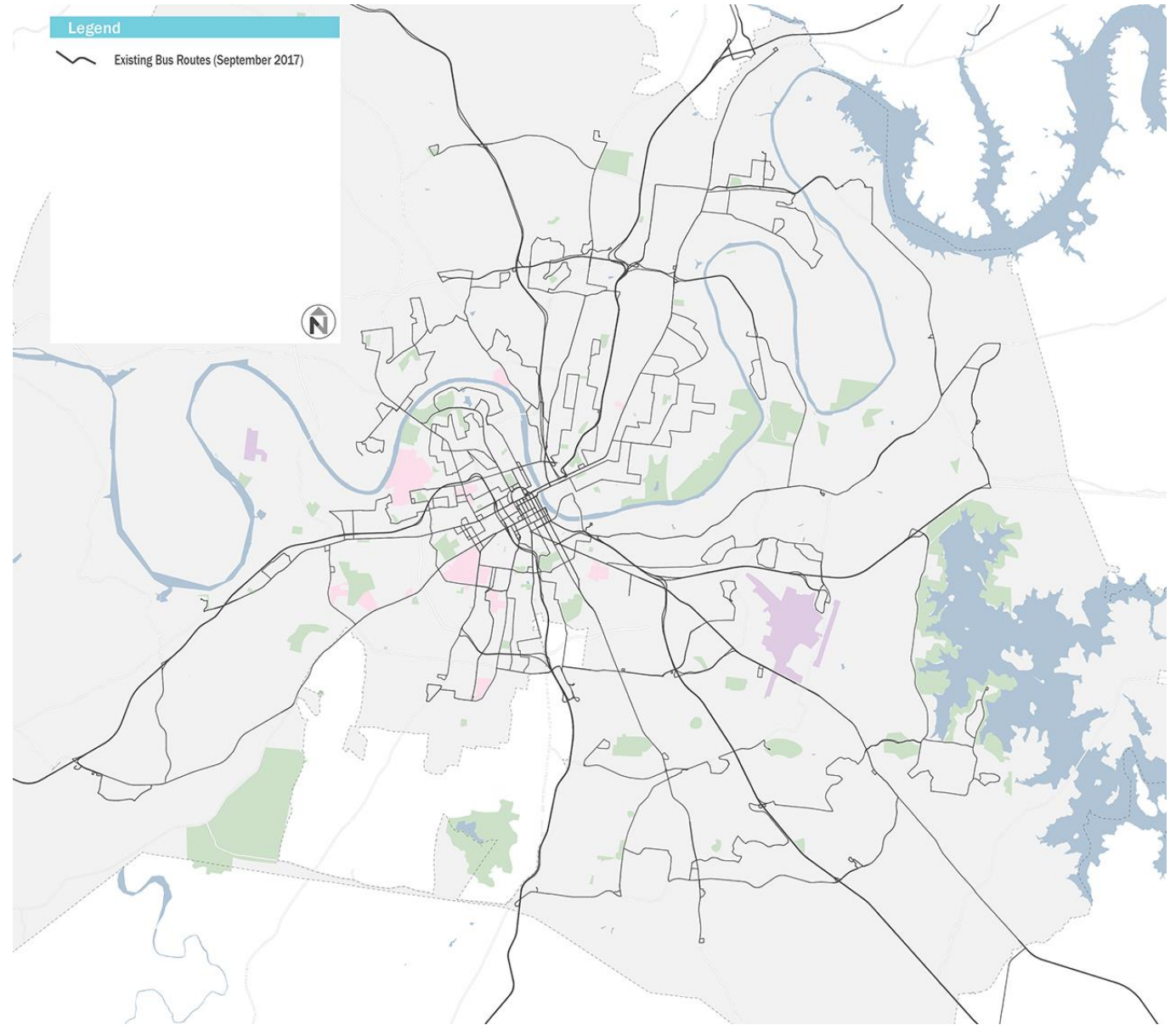
Nashville's Original Railway System



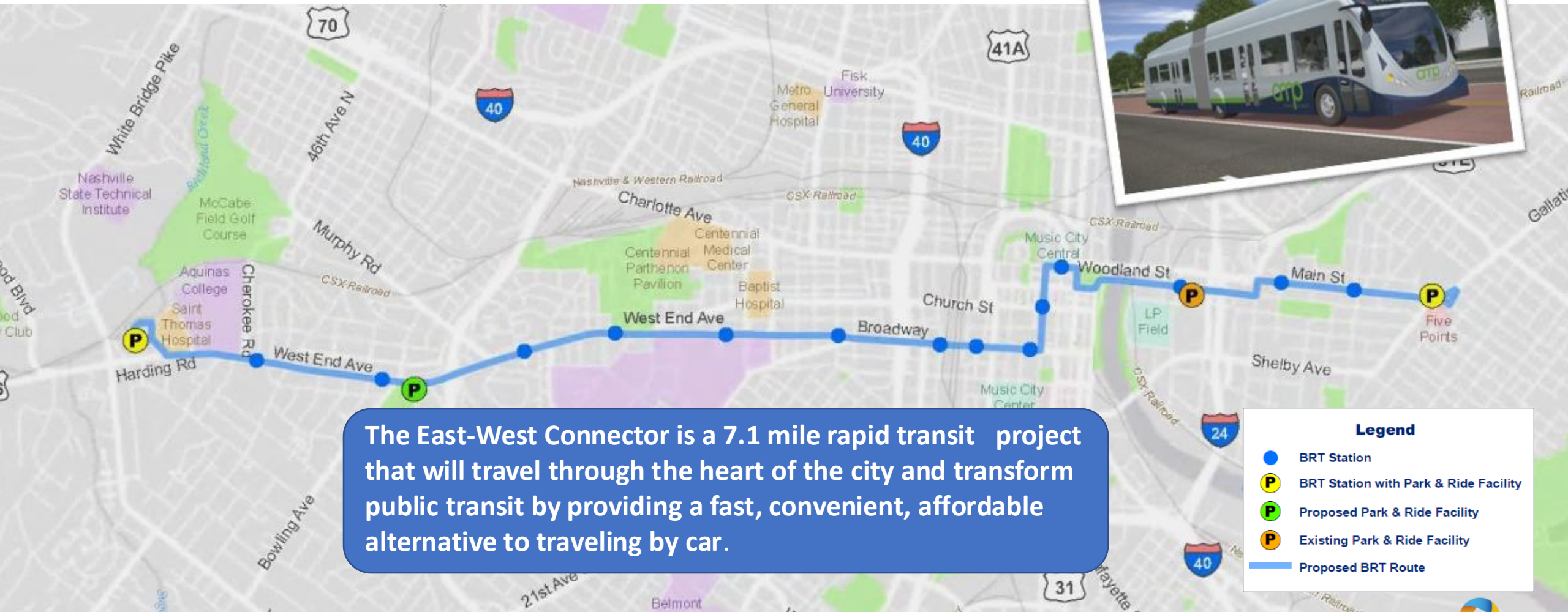
TRANSIT
ALLIANCE

Context:

- Nashville is the 21st most populated city in the US (35th largest Metro area in US)—*both positions went up one to two points*
 - #69 largest bus fleet (slid down 2)
 - #127 operating budget (2012)
 - #200 in service hours (2012)

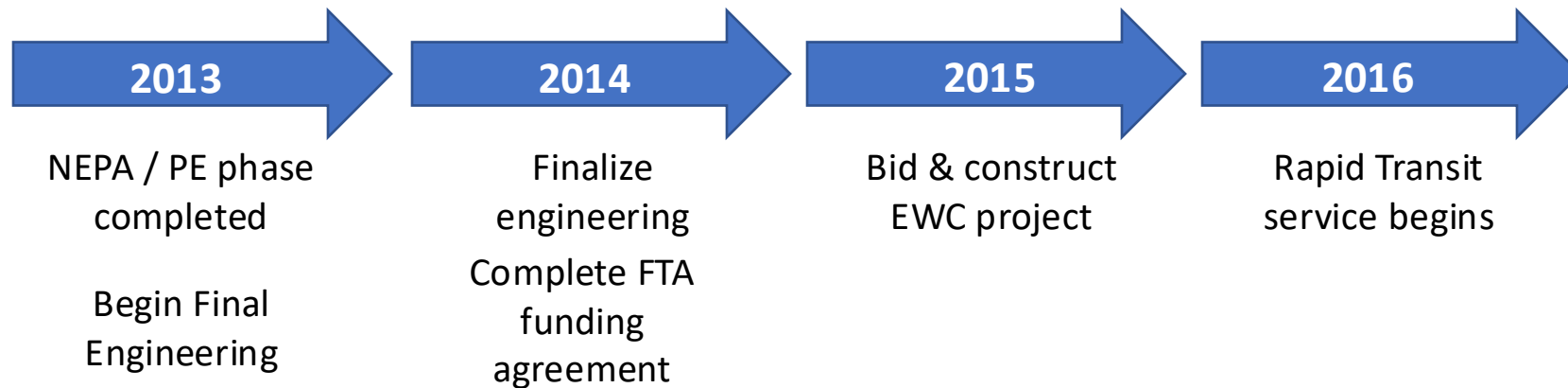
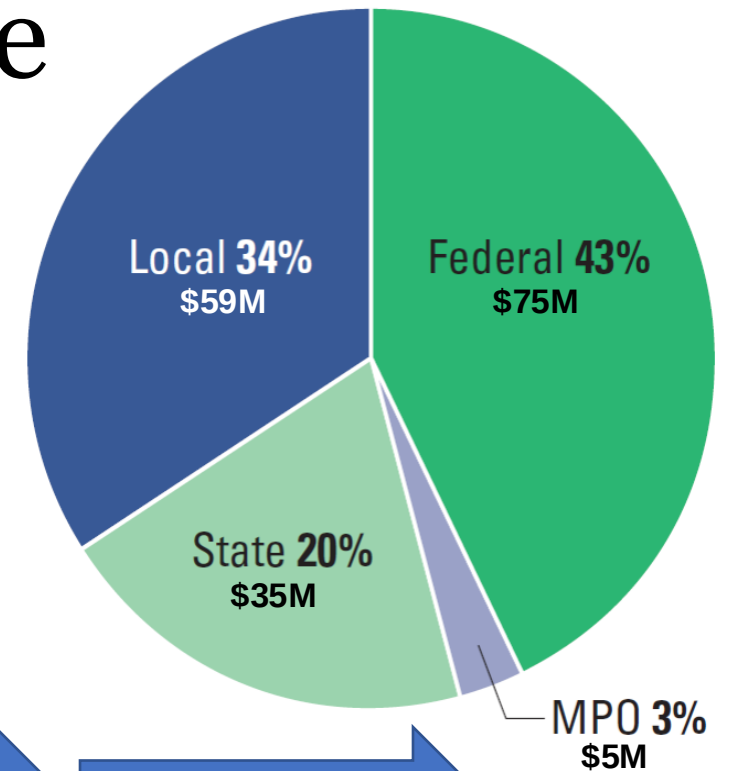


Nashville's AMP, RIP (2012-15)



Proposed funding and timeline

- **estimated capital cost is \$174 Million (\$426 million today)**
- Schedule includes continued community engagement and working through the federal funding process



IMPROVE Act (7/1/2017)

Improving Manufacturing, Public Roads, and Opportunities for a Vibrant Economy

Referendums for local voters to approve transit funding:

1. Municipalities >165,000 population
2. Counties >112,000 pop.

Available surcharges to one or more of the taxes (capped at 20% of current rate):

1. Sales
2. Business
3. Car rental
4. Hotel/motel
5. Residential development
6. Wheel

All referendum plans to have State Comptroller/Audit Approval before going to ballot.

+6-cents gas tax

+10-cents diesel tax

+\$250 million to TDOT

+33% in state transit funds

962 projects (~\$10 Billion)

95 counties

TRANSIT ALLIANCE
OF MIDDLE TENNESSEE



More Buses

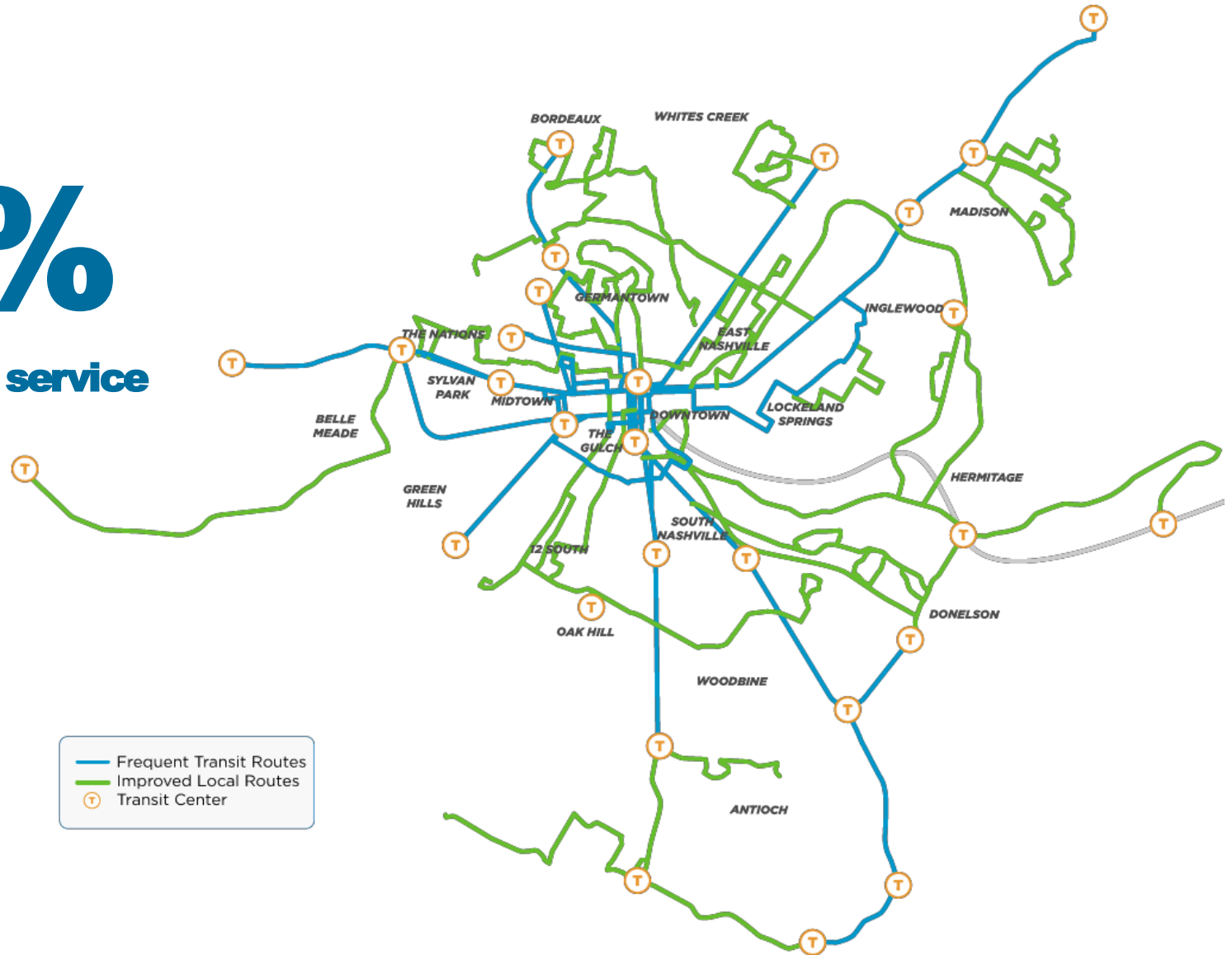
50%

increase in bus fleet

41%

increase in service hours

- 10 Frequent Transit Network Routes
- 12 Other Routes with Service Improvements
- 4 New Crosstown Routes

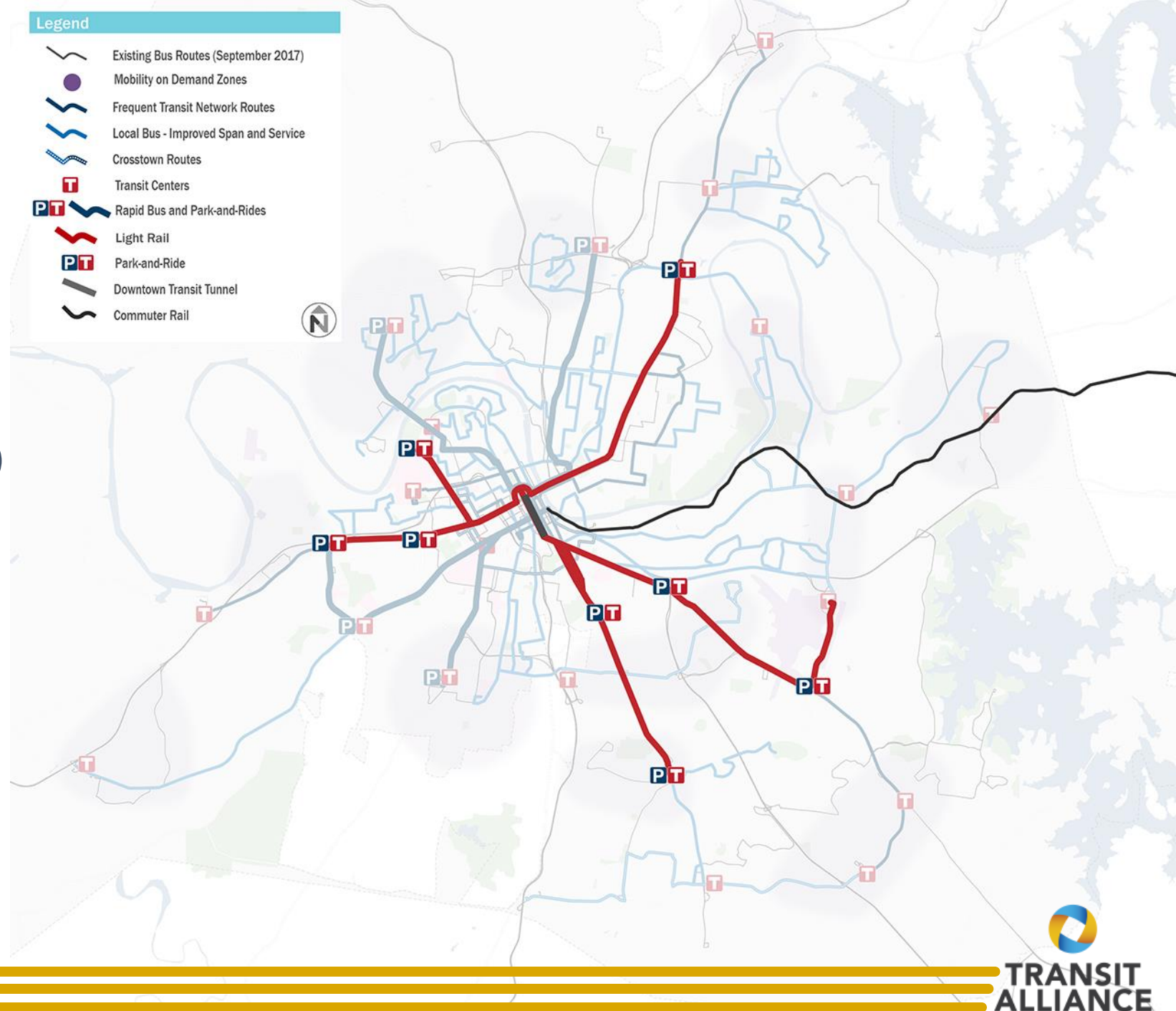


Light Rail and Commuter Rail

- Light Rail

- NW Corridor (downtown to Buchanan)
- Gallatin (downtown to Briley)
- Murfreesboro (downtown to Airport)
- Nolensville (downtown to Harding)
- Charlotte (downtown to White Bridge)

- Music City Star



5 LRT Corridors

- ~25 Corridor Miles of In-Street LRT
- Bi-Directional Center Running LRT
- Center and Side Platforms
- Complete Streets Approach
- Left Turns at Signaled Intersections

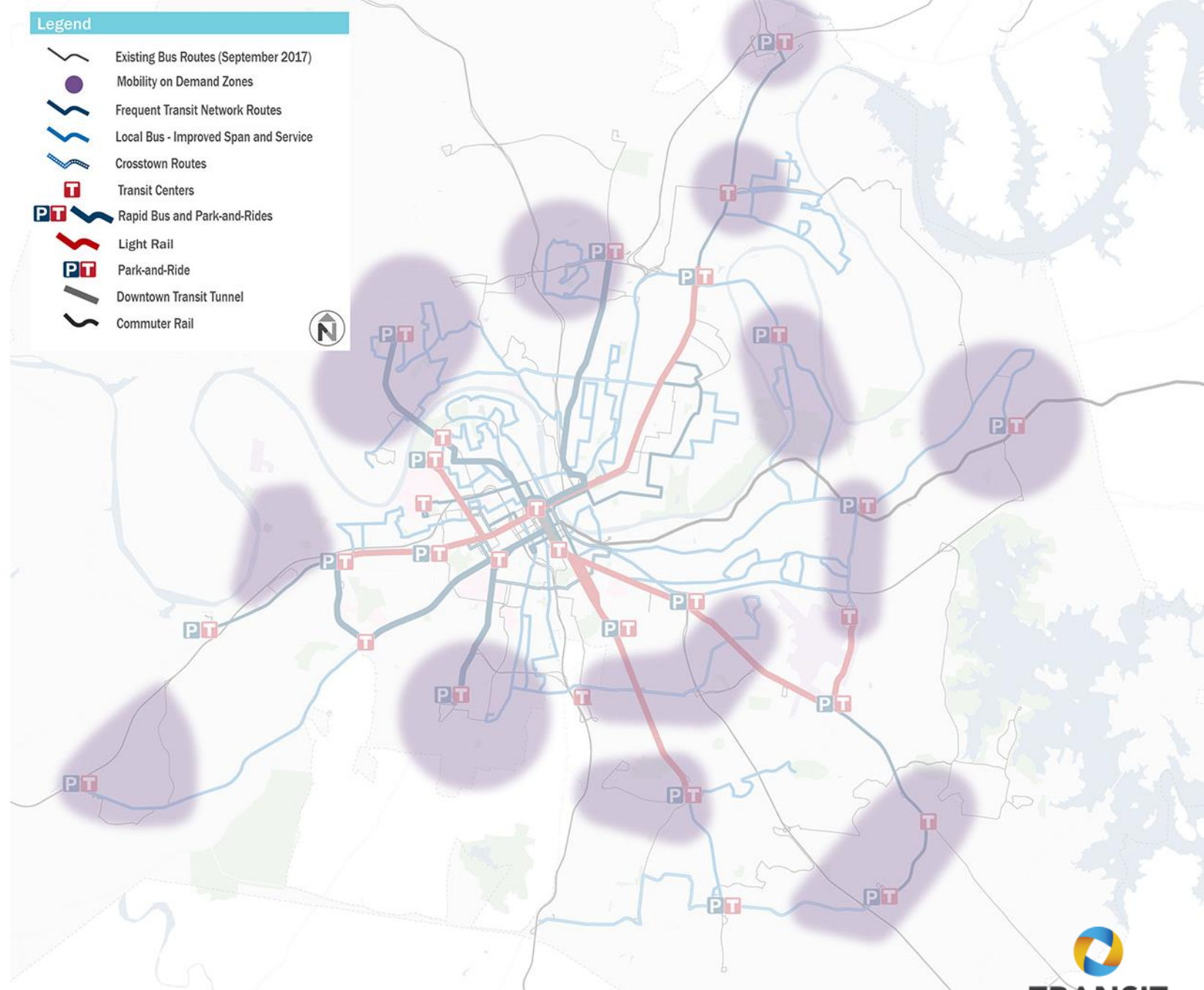


Gallatin Pike Near 8th Street (Before and After)



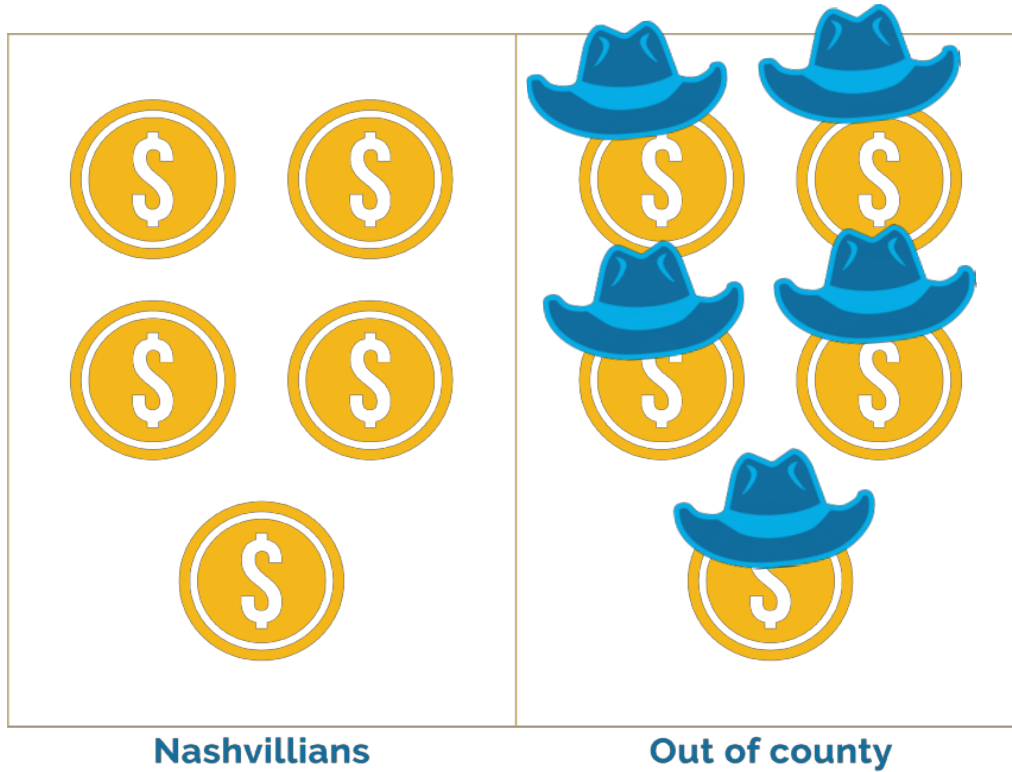
More Access to Transit

- Mobility on Demand and Access Ride
- Service that is Easier to Use
- Neighborhood Transit Centers
- Sidewalks to Transit
- Intersections, Signals & Traffic control



A responsible investment

**47% paid for by those
outside Davidson County**



It Costs Me How Much?

2018-2023

After 2023

\$5 per Month						
			17¢	17¢	17¢	17¢
17¢	17¢	17¢	17¢	17¢	17¢	17¢
17¢	17¢	17¢	17¢	17¢	17¢	17¢
17¢	17¢	17¢	17¢	17¢	17¢	17¢
17¢	17¢	17¢	17¢	17¢		

\$10 per Month						
			35¢	35¢	35¢	35¢
35¢	35¢	35¢	35¢	35¢	35¢	35¢
35¢	35¢	35¢	35¢	35¢	35¢	35¢
35¢	35¢	35¢	35¢	35¢	35¢	35¢
35¢	35¢	35¢	35¢	35¢		

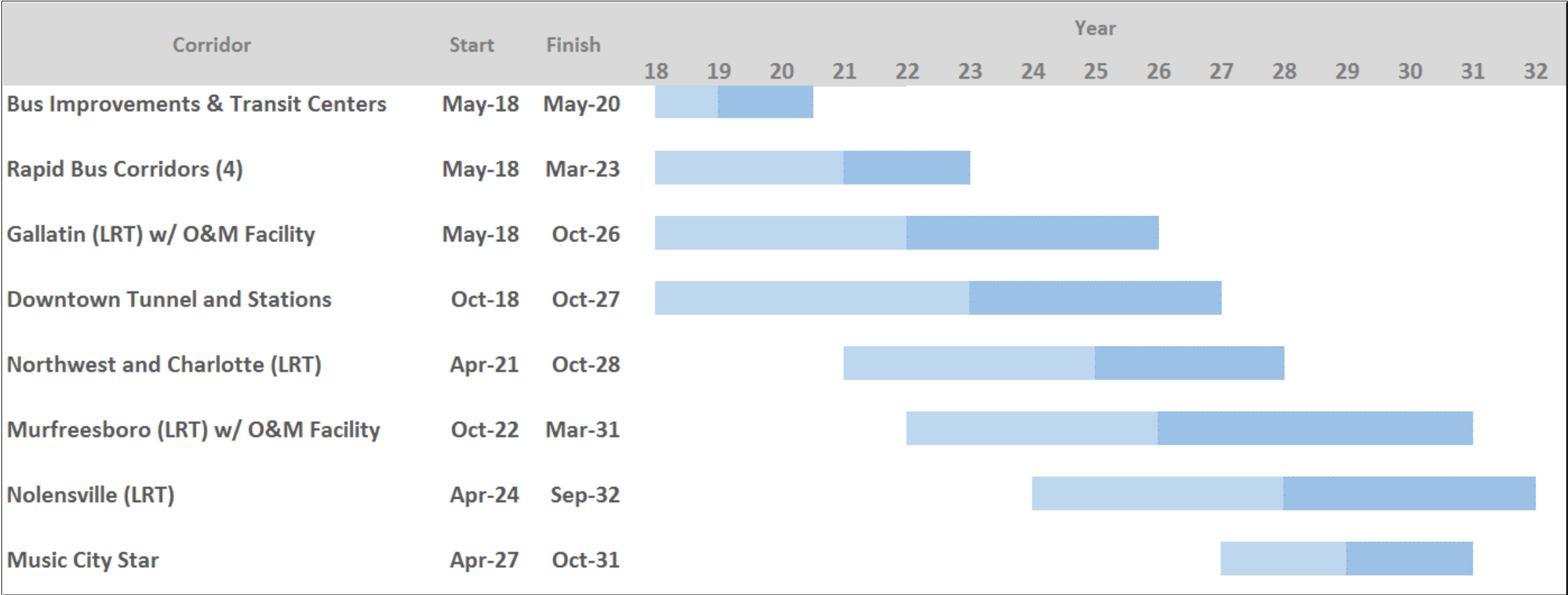


Implementation Timeline

Legend

Planning and Project Development

Design and Construction



Now & Looking Ahead

- Regional Transit
- How has the need for better mobility changed?
- How can we address it?
- What's the next step?
- M'boro Pike
- FY 2023 Budget for Nashville
- Could we reasonably aim for a dedicated funding referendum in 2024? Should we wait until 2028? 2032?



Questions? Comments?

Jessica Dauphin

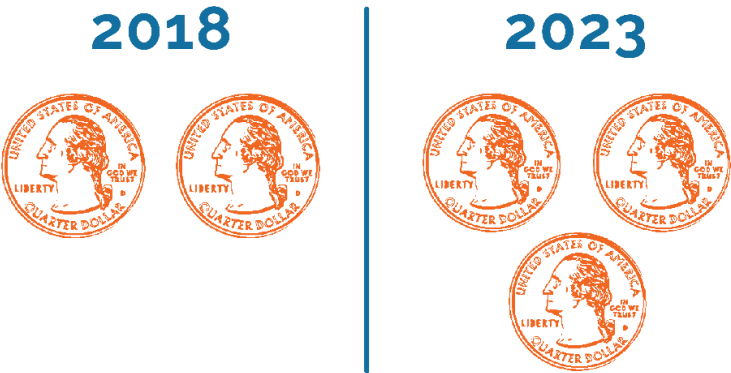
Jessica.dauphin@thetransitalliance.org

615-743-3051, office

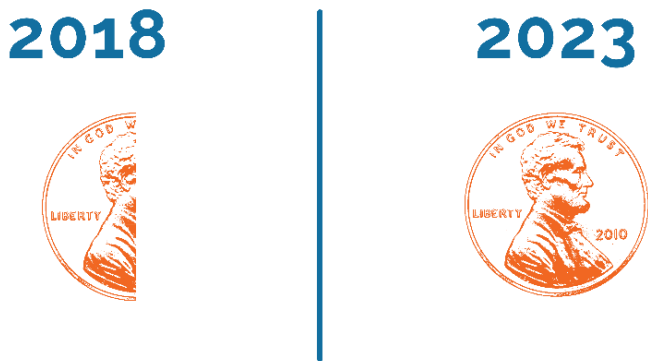
615-476-5374, cell



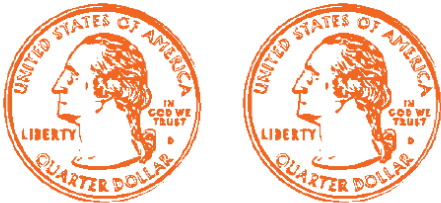
For every \$200 per night
hotel stay, visitors will provide
an additional:



For every \$1 spent on taxable
goods, residents and visitors will
provide an additional:



For every \$250 per day
car rental, visitors will
provide an additional:



For a Davidson County
business that currently pays
\$1,000 in taxes, the increase
would mean an additional:



Let's Move Nashville

- ✓ *More buses, more often*
- ✓ *Light rail*
- ✓ *More sidewalks*
- ✓ *Safer intersections*
- ✓ *Neighborhood transit centers*
- ✓ *Downtown tunnel*

