## 2021 ANNUAL REPORT



# Thank You, Transit!

## TRANSIT CALLIANCE

## OUR SPONSORS

The Transit Alliance celebrates and recognizes our sponsors and funding partners. These generous donors make our work possible. Thank you.

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Very special thanks to our founding partner, Vanderbilt University

## OUR To build support for MISSION funding regional transit



## OUR VISION

The Transit Alliance is committed to building the necessary support for funding transit because equalizing access to convenient and safe transportation options is the only way to ensure and maximize our region's resilience and sustainability for the months and years to come. If the region is to thrive in a more equitable way, there have to be short-term public transit service enhancements as well as a long-term drive to ensure dedicated funding for transit.

## **DEAR PARTNER,**



We have obviously navigated our way through some very difficult times in the past 2 years. Over that time, we have learned much. One of those lessons is a better understanding of the importance of affordable and sustainable transit options for all. It is vital to our economic prosperity and vital to ensuring that prosperity benefits all sectors and neighborhoods of our community. It is essential to ensuring affordable housing remains within reach of our job centers and our educational institutions. Viable, affordable, and sustainable transit options are essential to connecting prosperity to all our community neighbors.

At the Transit Alliance of Middle Tennessee, we are bolstering our efforts. We plan to work across the community in new and exciting ways to raise awareness and build support for the critical need for funding our regional mobility infrastructure. We continue to communicate the need for dedicated funding sources to pay for expanding transit options across our communities and regions. We see a window of opportunity to secure those sources and will be working diligently to execute a plan to obtain those sources to help secure a better future for Middle Tennessee. If you are already a supporter of TAMT, thank you and we hope you will continue your support or expand it. If you are not yet a supporter, we have plenty of room onboard our train (bus, BRT, sidewalk, street, and/or light rail, pun intended) for you to join us on our journey to a better and more physically connected community.

Build better forward,

**Jim Schmitz** Chair Transit Alliance of Middle Tennessee

## **OUR FOCUS**



We've come a long way this year, but our work fighting to open doors of opportunity for thousands more residents for middle Tennessee is far from over. Matter of fact, just the opposite. We are fighting harder than ever to create even more access to opportunity via transit because individual freedoms are directly tied to mobility.

No doubt, there is a reason we have witnessed the largest-ever federal investment in public transit in our nation's history–because transit service is vital to surviving and thriving for individuals, families, youth, seniors, workforce, employers, communities, cities, and entire regions.

So, this year, we have dedicated our annual report to the transit agencies that have kept our Middle Tennessee region thriving throughout a worldwide pandemic and other maladies both weatherrelated and man-made. Transit is part of the fabric that makes us who we are. It's time we take a pause, consider the reality of what transit provides, and give thanks. So, let's take a look at the transit agencies serving thousands in the Middle Tennessee region today. Then, we get back to work.

#### Let's Go! Fund Transit!

**Jessica Dauphin** President and CEO Transit Alliance of Middle Tennessee



Regional Transit moves everyone forward

## Franklin Transit operates a local transit system in Franklin, Tennessee providing:



#### Fixed-Rate Transportation Service throughout segments of the Franklin community



**Transit On Demand (TODD)** curb-to-curb transportation service, by reservation only, throughout the Franklin community

Franklin Transit connects people in the Franklin and Cool Springs area by providing convenient transit service to downtown Franklin, Cool Springs, Columbia State, Williamson Medical Center, Fieldstone Farms, Independence Square, Franklin High School, and many Franklin neighborhoods. Display panels in lobbies of local businesses and hotels along with a robust mobile app help transit riders locate buses and arrival/departure times. The service is managed and operated by the TMA Group for the Franklin Transit Authority.



## **FRANKLIN TRANSIT**

The TMA Group in accordance with Title VI of the Civil Rights Act of 1964 assures

"no person shall, on the grounds of race, color or national origin, be excluded from participation in, be denied the benefits of, or be subjected to discrimination under any program or activity receiving federal financial assistance."

**Regional Transit** 

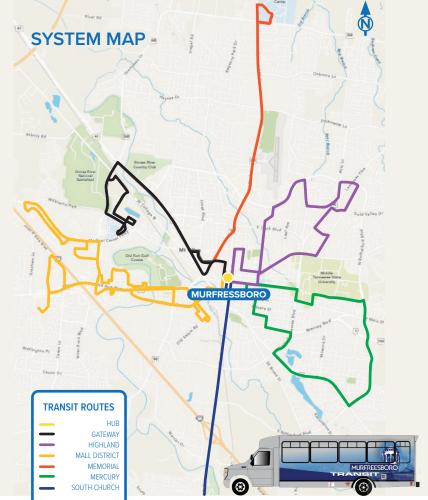
## **MURFREESBORO TRANSIT**

Formerly known as the Rover, their green shuttles criss crossed the city for nearly 1,000 riders per day pre-COVID. They have officially changed the name of their Fixed Route service to Murfreesboro Transit and are waiting for their order of new buses which will sport the new logo, colors, and name once in service which could be up to another year.

Murfreesboro Transit operates 7 routes throughout the City and also provided ADA Paratransit service operated under contract with Mid-Cumberland Human Resource Agency. Just as COVID was getting started, Murfreesboro Transit was preparing to release an RFP for construction of the Transit Center. However, due to the inflation, the increase in material costs, etc.; Murfreesboro Transit is opting to wait on this and a couple other projects to let the market and inflation ease up a little.







Thank you, Transit! 9



Regional Transit moves everyone forward

The City of Columbia, TN – Government recently completed its 2019 Community Development Block Grant which installed nine transportation shelters along the Mule Town Trolley Route. These shelters include benches, emergency phones, lighting, bike racks, and trash receptacles. The project will make riding the Mule Town Trolley safer and more convenient. SCTDD is glad to have partnered with the City of Columbia on this worthwhile project.

## MULE TOWN TROLLEY SERVICE

The Mule Town Trolley is a deviated fixed-route service that is part of the SCTDD Public Transportation Program. The trolley system, which serves Maury County, was established in 2013 with a fleet of only two trolleys. In six years, due to an increase in ridership the trolley service has grown substantially. The trolley program has expanded to 12 vehicles, 14 CDL license drivers, and transports over 3,000 commuters a month.

#### Serves Maury County MONDAY - SATURDAY 6:00 am to 6:00 pm

#### 4 Routes 62 Designated Passenger Stops

The Mule Town Trolley Service – SCTDD was featured in the March 2020 Issue of Metro Magazine about rural transportation. This magazine serves the public and private passenger bus transit industry and circulates throughout the United States.



Questions: 931.379.2907 / muletowntrolley.org SCTDD Demand Response Transportation Service info: sctdd.org The two transportation shelters pictured above are on Depot and South Garden Street and Richardson Street in Columbia, TN.



## **OUR PROGRAMS**

Promoting the unmatched value transit brings to communities























## **TCLA 21 & 22 CLASS AND ALUMNI SOCIAL**

The Transit Citizen Leadership Academy is the longest running program for the Transit Alliance for good reason. Our reputation as a reliable civic educator is built from this program that recently won the Sustainable Transportation Award from the Tennessee Departments of Transportation (TDOT) and Environment and Conservation (TDEC).

It's an affirmation of our work, but the reward is in building our regional network of transit leaders who then go on to become elected and community leaders. Of the over 530 regional alumni, there are several who lead nonprofits, lead companies, are aldermen and/or council members, mayors, a state senator, and even one running for Congress!





YES! I would recommend TCLA to my peers

100%

YES! I support a dedicated funding source for regional multimodal transit.



TCLA participants give the overall value a 4.8 out of 5 stars.

Thank you, **Transit**!













## THANK YOU, TRANSIT! MTA & RTA



WeGo is not just our name. It's what we do. The WeGo brand stands for a collaborative commitment to exceptional service, friendliness, integrity and honesty as we connect riders to their community and one another. We are WeGo, but we are also so much more.

When we say WeGo, we mean Nashville Metropolitan Transit Authority and the Regional Transportation Authority of Middle Tennessee. Nashville MTA is the Davidson County operating body of WeGo Public Transit. RTA is the regional operating body of WeGo Public Transit.

The Nashville MTA provides public transportation services to its community and visitors so they can achieve greater mobility and experience a cleaner, healthier environment with less traffic congestion. Nashville MTA is a component unit of the Metropolitan Government of Nashville and Davidson County and is responsible for operating local transit services within Metro Nashville. These services consist of 25 bus routes and a network of smaller ADAaccessible vans for its Access program for people with disabilities.

The RTA is an agency created by state statute in 1988 to plan and develop a regional transit system for the citizens of Middle Tennessee. It is responsible for public transit services in nine counties within the Greater Nashville and Middle Tennessee areas and is funded with Federal, State and local subsidies, as well as farebox revenue. RTA provides commuter service on the WeGo Star and a network of express bus routes. The system also includes a number of park & ride lots and other supports for commuters, such as Emergency Ride Home Program.

The RTA works closely with the Nashville MTA. The two authorities share a headquarters, staff and a chief executive officer.

Thank you, Transit!

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Clarksville

## **THANK YOU, TRANSIT!**

Mid-Cumberland Human Resource Agency



## **CLARKSVILLE TRANSIT** Mission Statement

The mission of the Clarksville Transit System is to plan, implement, maintain and manage a public transportation system that allows for maximum mobility for the community with an emphasis on safety, quality and efficiency.

## **The Rural Transportation System** for the Mid-Cumberland Region of Tennesssee

We provide routine service to the general public, with particular care to seniors and persons with special needs; passengers are assured a safe, comfortable ride and we make every effort to ensure prompt arrival.

## **MID-CUMBERLAND**

Mid-Cumberland Public Transit is a curb-to-curb rural transportation system with flexible schedules to meet the needs of its passengers.

Rides are scheduled on a first-come, first-served basis, with priority given to medical appointments. While we request advance notice, it is not required. Please be assured your personal information will remain confidential.

We are a general public provider, equal-opportunity employer, and serve all 12 Middle Tennessee counties, including Cheatham, Dickson, Houston, Humphreys, Montgomery, Robertson, Rutherford, Stewart, Sumner, Trousdale, Williamson, and Wilson (MCHRA does not service Davidson County).

"What does Mid-Cumberland Public Transit mean to me? I am 91 years old and have no husband or children. It is my only means of visiting the doctor and grocery shopping. I am very grateful to Mid-Cumberland."

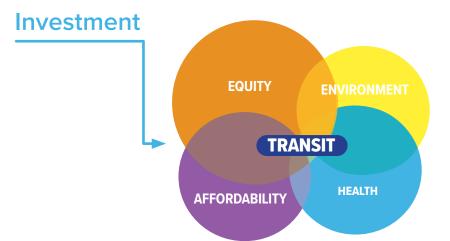
## **FINANCIAL ACTIVITIES**

**Transit Alliance End of Year 2021** 

Admin & Salaries	64%
Programming Expenses	s <b>26%</b>
Office & Technology	
Miscellaneous	<b>7%</b>

Total Revenue ..... **\$121,261.00** Total Expense ...... **\$117,396.00** 

## **TRANSIT IS THE BEST**



## **OUR STAFF**





Jessica Dauphin President & CEO

## **OUR BOARD**



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Thank you, **Transit**! 19









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