

## SESSION 4: Growth And Transit In Middle TN

*An in-depth exploration at the region's economic outlook and ways we can sustain growth while enriching our quality of life*

Wednesday, November 6th

- 4:00 pm Panel on Growth & Regional Sustainability  
Ralph Schulz, Nashville Area Chamber of Commerce  
Ken Moore, Mayor of Franklin 🎓  
Howard Bradley, F&M Bank and Former Mayor of Robertson County 🎓
- 5:00 pm Break
- 5:15 pm Regional Planning  
Michelle Lacewell, Greater Nashville Regional Council
- 5:50 pm Livability & Possibility  
Eric Hoke, Nashville Civic Design Center



## Ralph Schulz, Jr. President and CEO, Nashville Area Chamber of Commerce

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Ralph Schulz became president and CEO of the Nashville Area Chamber of Commerce November 2006, following a 30-year career in nonprofit management, marketing and fundraising.

During his tenure, the Chamber has played a key role in helping the region emerge from the 2007 recession to a period of unprecedented growth. The Nashville Chamber has been consistently recognized as a top local and regional economic development agency for its role in helping to deliver prosperity to Middle Tennessee communities. The Chamber has also led the movement to improve public school performance through the creation of the Academies of Nashville, established the Moving Forward initiative to ensure the creation of a regional transportation solution through a cohesive community effort and developed into a respected publisher of data on the Nashville Metropolitan Statistical Area with the annual publication of the Vital Signs report.

Schulz currently serves on numerous civic and nonprofit boards including the Nashville Health Care Council, Tennessee Business Roundtable, NashvilleHealth, Music City Music Council, Nashville Predators Foundation and the Board of Trustees of Father Ryan High School. He is a past board member of Alignment Nashville and Center for Nonprofit Management. He has been involved with the Transit Alliance of Middle Tennessee, served on the Citizens Advisory Committee for Bus Rapid Transit (BRT), MTA's Strategic Plan Advisory Committee, the NashvilleNEXT Steering Committee and Major League Soccer to Nashville advisory committee. He has participated in Leadership Nashville, Leadership Middle Tennessee and Leadership Music.

Schulz is a graduate of the University of Tennessee. He resides in Nashville with his wife, Leeanne, their four children and six grandchildren.



## KEN MOORE

### Mayor of Franklin

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Dr. Ken Moore, Mayor of Franklin is the 31st Mayor and second physician to head the City of Franklin. Ken practiced orthopedic surgery for more than twenty-eight years and gained recognition on a state and national level as a leader. In May 2012, he was elected to serve as the Chair of the Middle Tennessee Mayor's Caucus that covers a 10-county area with a population of 1.67 million people, comprising of 27 percent of Tennessee's population. In the same month, Mayor Moore was given the Leadership in Regional Thinking and Action Award at the Power of Ten Summit.

Outside activities include assisting to bring a new campus to Williamson County for Columbia State Community College and he currently serves as chairman of the Columbia State Foundation Board.

Mayor Moore maintains a passion for delivering healthcare to the underserved and is medical director for the Shalom Foundation which provides free surgery to poor Guatemalan Children and was highly involved in the opening of a new Out-patient Surgery Center for the Foundation in Guatemala City.

Prior to serving as Vice Mayor and Mayor, Ken was elected to the Board of Mayor and Alderman in 2007 as an alderman at large. His work on the board has included Chair of the Finance Committee and has led the effort to make Franklin a top 25 sustainable City.

Ken is married to Linda Crowell who grew up in Franklin and is glad to be back home. They have been married since 1985. Together, they have five children and six grandchildren. Ken's hobbies include golf, travel, collecting, and photography and Linda is a devoted animal lover and serves on the Heritage Foundation Board as Vice-President for Advancement. Linda and Ken both have been active members of Franklin First United Methodist Church where Ken is a frequent teacher in the Voyager Sunday School Class.



## HOWARD BRADLEY

### F&M Bank and Former Mayor of Robertson County

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Howard Bradley was born in Springfield in 1954 and graduated from Springfield High in 1972. During his time at Springfield High he was a three year football letterman and Student Council President. After that he attended Austin Peay State University receiving a bachelor of science degree, a master's in history and a masters of arts in education in administration and supervision.

Bradley taught at Springfield High for over 25 years and was an adjunct professor in History at Austin Peay State University for 13 years. Bradley was then elected as Mayor of Robertson County in 2002 and served as Mayor for 16 years. then re elected in 2006, 2010 and then

During that time he was the President of the Great Nashville Regional Council, President of the Tennessee Association of County Mayors. Since September 2018 he serves as Vice President of Business Development F&M Bank since Sept 2018. he is a member of Springfield Kiwanis, Robertson Co. Historical Society, Middle Tennessee Area Development Agency and the Transit Alliance of Middle Tennessee Board of Directors.

Bradley is also an elder at First Presbyterian Church in Springfield and is married to Stephanie Coutts Bradley. He also has two sons Eliot Bradley, and Dr. Ian Bradley, Pharm.D and two granddaughters, Abigail and Olivia.



## MICHELLE LACEWELL, APR

### Deputy Director Greater Nashville Regional Council

Currently serving as the Deputy Director for the Greater Nashville Regional Council (GNRC), Michelle Lacewell oversees the work program of Nashville Area Metropolitan Planning Organization (MPO), as well as GNRC's research, policy and economic and community development divisions. She is responsible for GNRC's tourism programs and leads its communications and marketing efforts. Prior to joining the GNRC, Michelle spent 4 years with the MPO, and managed the program as the interim director during the year-long integration of the MPO into the GNRC. Before her time at the MPO, she led the communications and marketing team for the Nashville Area Chamber of Commerce.

In 2011, Michelle relocated from Northwest Florida to Nashville bringing with her years of experience working in the public sector. Having worked for the Pensacola Chamber of Commerce and the Bay County Chamber of Commerce she has led the development of business coalitions to deepen community engagement related to tourism, military affairs and economic development efforts. She spent five years with the Resort Collection of Panama City Beach where she was responsible for marketing, public relations and government affairs; as well as led the company's successful crisis communication response to the BP Oil Spill in 2010.

Michelle received her bachelor's degree from the University of West Florida and her masters in corporate and public communication from Florida State University. In 2015, she graduated from the national Transportation Innovation Academy led by Transportation for America and the Transit Center. She currently serves as the Advocacy Committee Chair for the Junior League of Nashville, is a board member of PRSA's Nashville Chapter, is a past member of the Junior Achievement of Middle Tennessee's Associate Board, and is a graduate of Young Leaders Council and 2016 recipient of a Nashville Emerging Leader Award (NELA).



## ERIC HOKE

Design Director, Nashville Civic Design Center

Eric grew up in the Chicago area but now calls Nashville home. He earned a bachelor's degree in Interior Architecture from Ohio University and specialized in graphics and 3D models. His thesis, a high-speed rail hub that would be located in Chicago, was designed to connect the Midwest by efficient train travel. Since then he has worked for several design related organizations. He worked at residential architecture firm, a medical clean-room design company, designed dorm room furniture and does graphic design.

Eric joined the Civic Design Center in 2012 as a design fellow and is now the Design Director. He manages visual graphics production, and leads design and styling of the marketing, programming, and publications for the organization. He also helps oversee the Civic Design Center's Design Studio and Manages TURBO Nashville (Tactical URBanism Organizers).